

### Imperial County 2021 Redistricting

## District 1 Workshop

#### Questions We are Going to Answer

What is redistricting? Who is the Redistricting Advisory Commission? What are traditional redistricting principles? What is DistrictR? What do the County's districts look like now? What does my current district look like? What are communities of interest?

### What is redistricting?

Redistricting is the process of adjusting district lines every 10 years after the release of U.S. Census data.



## Who is the Redistricting Advisory Commission?



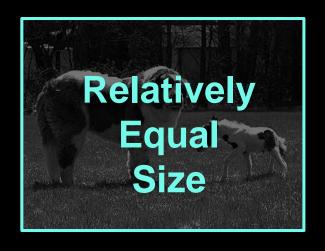
District 1
Dr. Richard Gutierrez

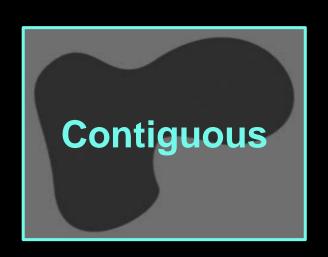
District 5
Lorena Minor-Montes

District 3
David Roman

District 2 Diahna Garcia - Ruiz District 4
Eric Montoya Reyes

# What are traditional redistricting principles?













#### What is DistrictR?

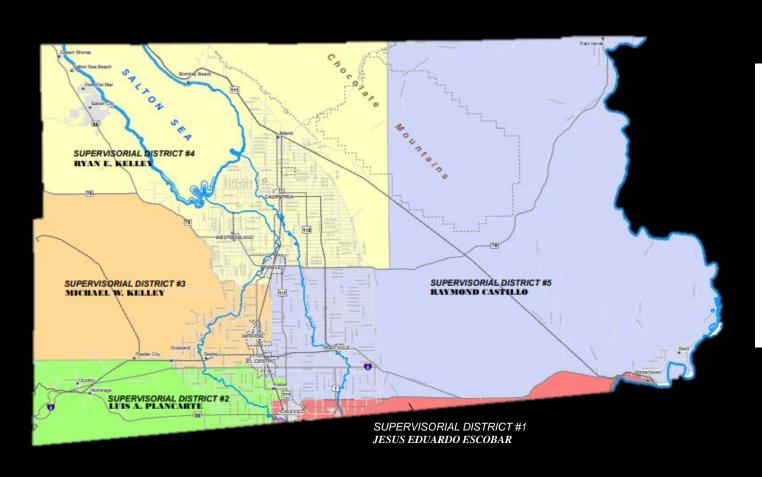
The County has an easy to use mapping tool available to anyone that wants to participate in the County's redistricting efforts.

THE BEST PART?

YOU GET TO DRAW YOUR OWN LINES

https://districtr.org/event/Imperial County

## What do the County's districts look like now?



#### 2020 Census Population and Deviations

	Population	Deviation	
1	39,369	3,429	9.5%
2	30,340	(5,600)	-15.6%
3	42,416	6,476	18.0%
4	36,360	420	1.2%
5	31,217	(4,723)	-13.1%
Total Deviation			33.6%



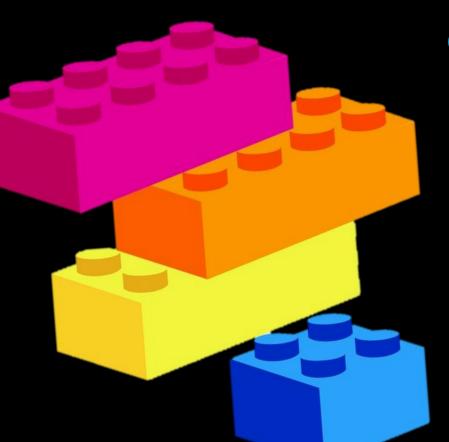
## What does my district look like now?

Population 39,369

Deviation 3,429

**Deviation % 9.5%** 

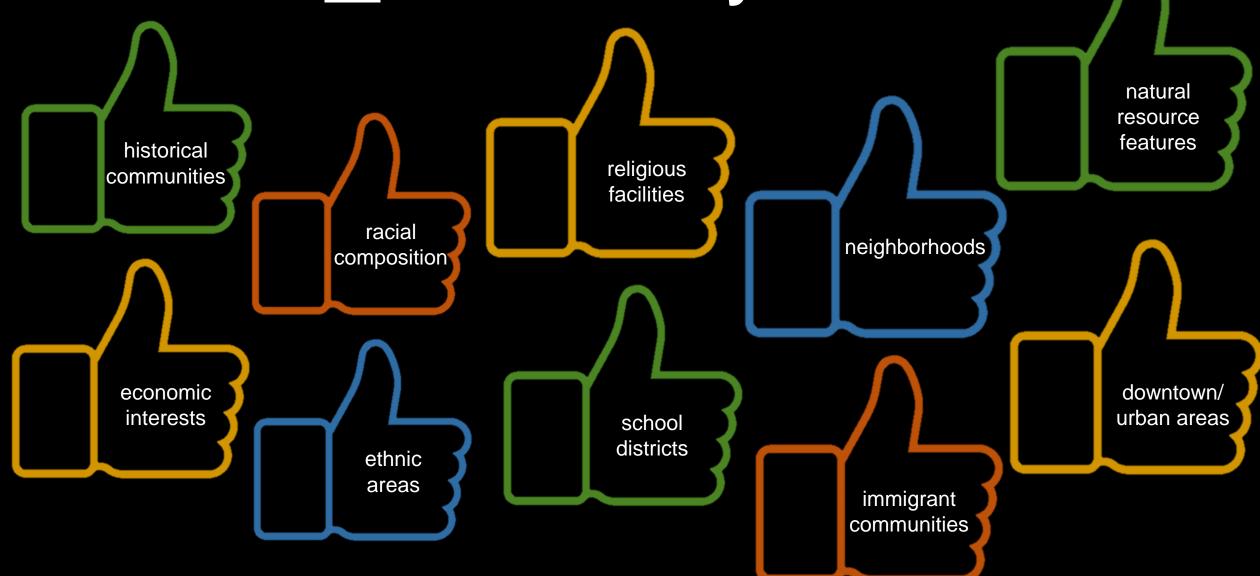
#### What are communities of interest?



Communities of interest include ethnic and language minorities as well as other groups.

While communities of interest may include race, it cannot be the *predominant factor* in drawing district boundaries.

## What <u>IS</u> a community of interest?



### What IS NOT a community of interest?



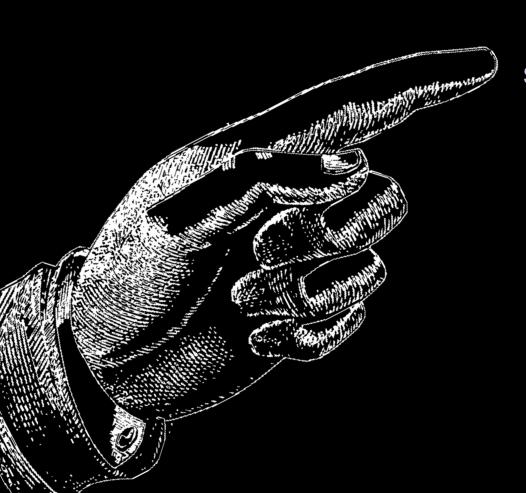
political party affiliation

political candidates

communities of interest that are county-wide

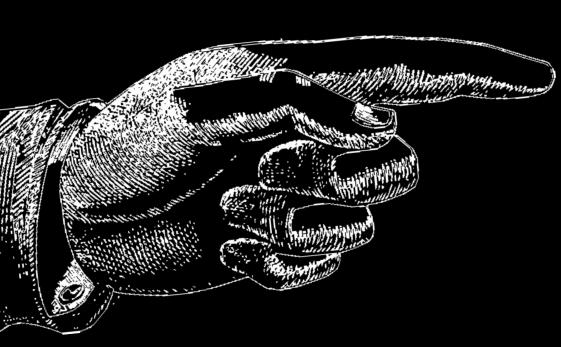
groups of similarly minded people who do no share geographic location

### Important Questions to Ask



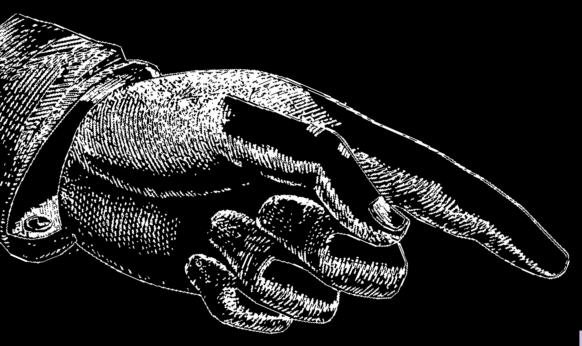
Does the community have a shared culture, characteristics or bond?

### **Important Questions to Ask**



Is the community geographic in nature? Is the community able to be mapped? Are there are geographical boundaries?

#### Important Questions to Ask



What is the community's relationship with the jurisdiction being redistricted?
How is it affected by the policy decisions made by the elected officials?

#### Let's Take a Test!

A group of renters who live near downtown El Centro testifies to the Redistricting Advisory Commission about their community.





#### Let's Take a Test!



A group of date farmers, concentrated in the north end of the county, focused on ensuring they have enough water for their crops.



#### Let's Take a Test!

A countywide group of people who are fans of the Padres testifies to the Board of Supervisors.





#### Why do we need your help?



Help us identify communities of interest and draw district lines!

