

**HELP SHAPE
THE COUNTY'S
*Future!***



**Imperial County
2021 Redistricting**

**District 2
Workshop**

Questions We are Going to Answer



What is redistricting?



Who is the Redistricting Advisory Commission?



What are traditional redistricting principles?



What is DistrictR?



What do the County's districts look like now?



What does my current district look like?



What are communities of interest?

What is redistricting?

Redistricting is the process of adjusting district lines every 10 years after the release of U.S. Census data.

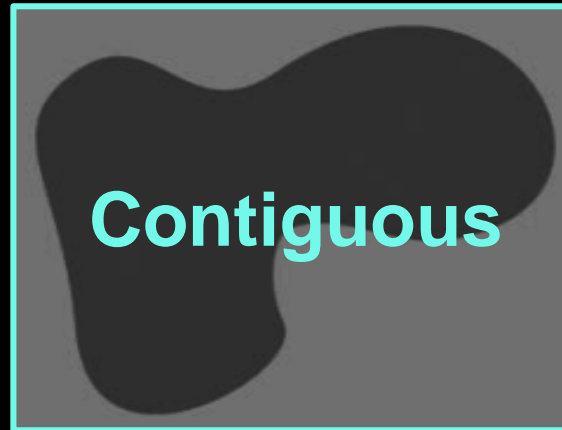
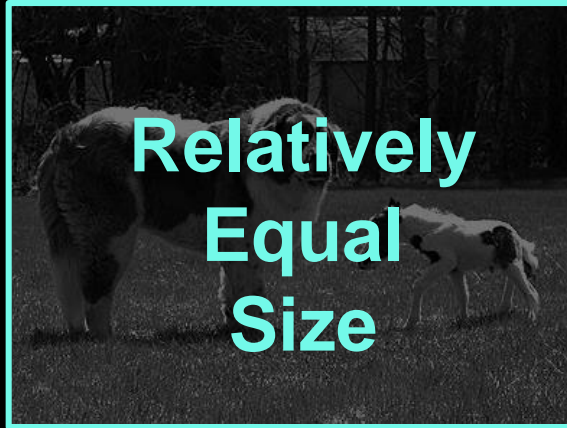


Who is the Redistricting Advisory Commission?



District 1 Dr. Richard Gutierrez	District 5 Lorena Minor-Montes	
District 3 David Roman	District 2 Diahna Garcia - Ruiz	District 4 Eric Montoya Reyes

What are traditional redistricting principles?



A stylized map of Imperial County is shown on the left side of the slide. The map is composed of several irregular, interlocking shapes representing different districts. These shapes are colored in bright yellow, orange, and light blue. The map is set against a solid black background.

What is DistrictR?

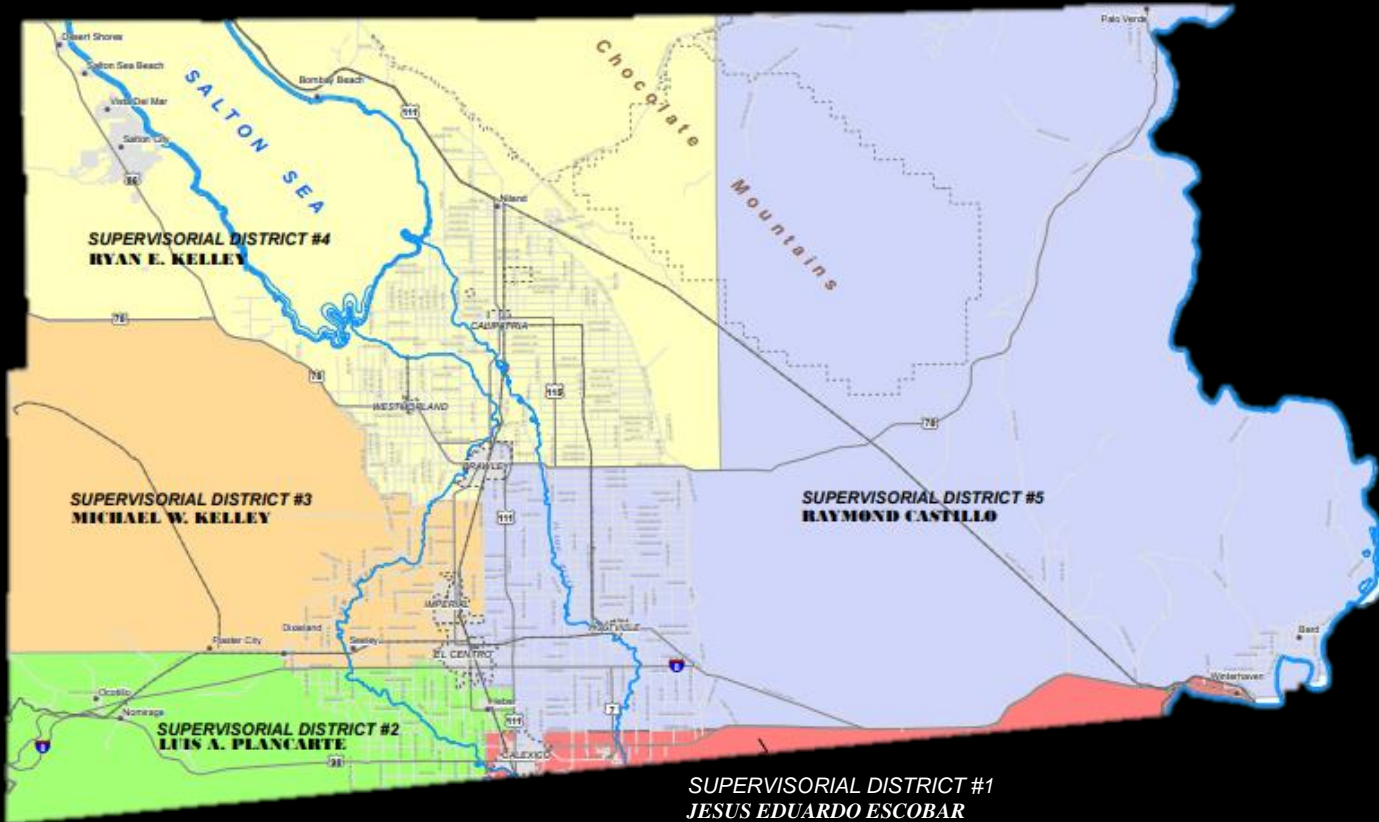
The County has an easy to use mapping tool available to anyone that wants to participate in the County's redistricting efforts.

THE BEST PART?

YOU GET TO DRAW YOUR OWN LINES

https://districtr.org/event/Imperial_County

What do the County's districts look like now?

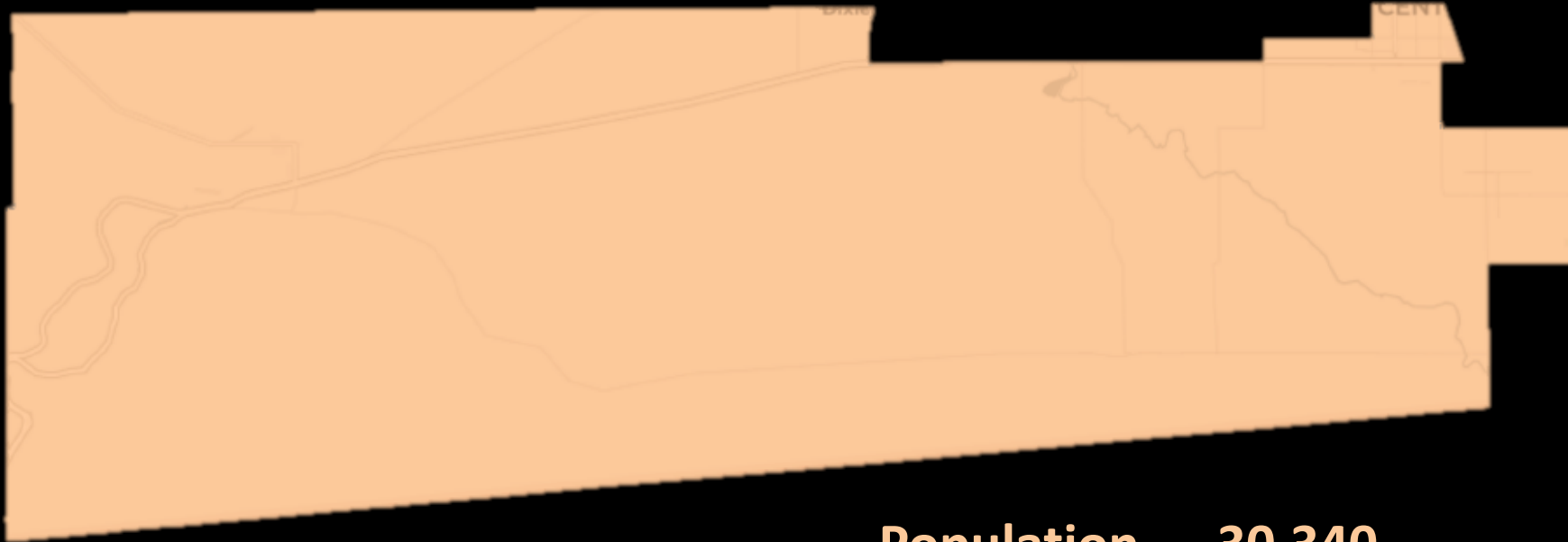


2020 Census Population and Deviations

	Population	Deviation	
1	39,369	3,429	9.5%
2	30,340	(5,600)	-15.6%
3	42,416	6,476	18.0%
4	36,360	420	1.2%
5	31,217	(4,723)	-13.1%
Total Deviation		33.6%	



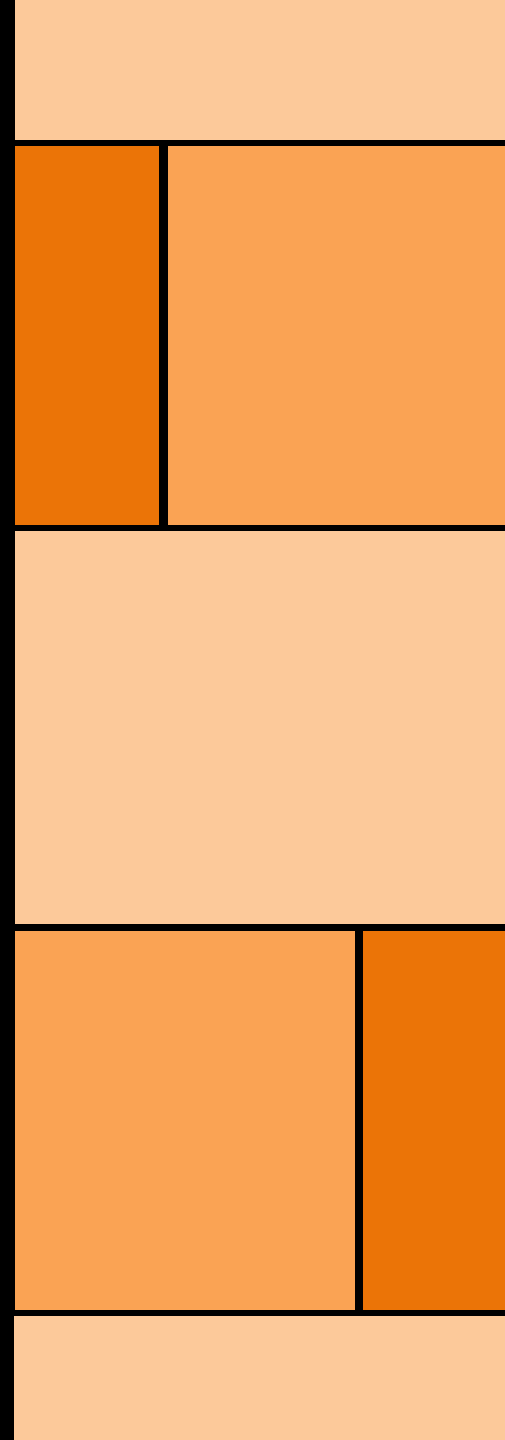
What does my district look like now?



Population **30,340**

Deviation **-5,600**

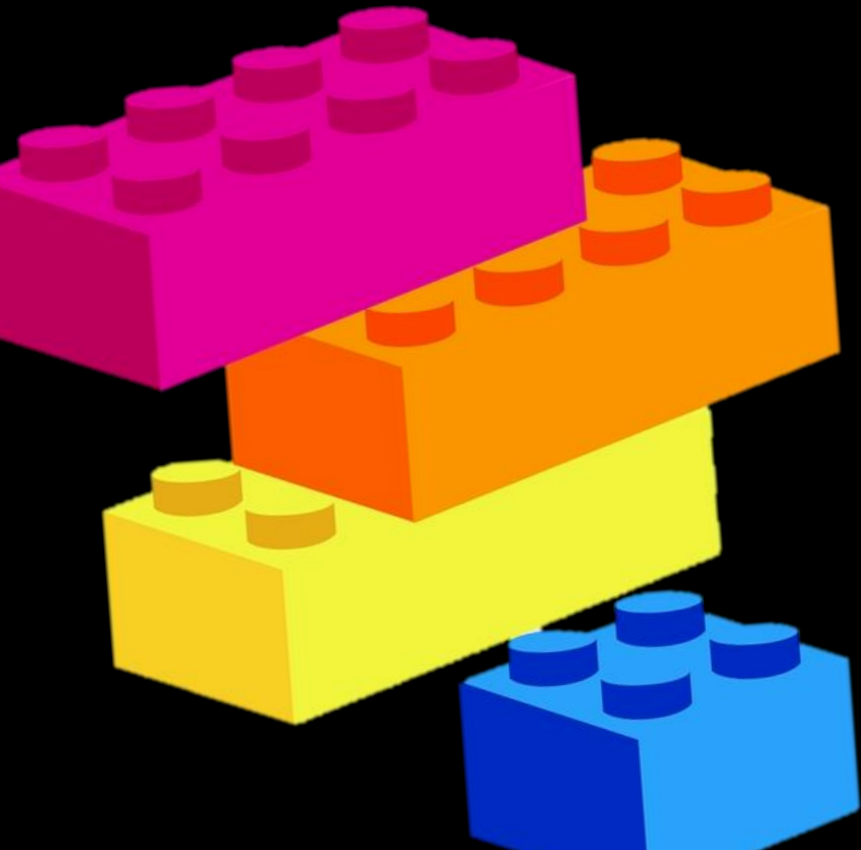
Deviation % **-15.6%**



What are communities of interest?

Communities of interest include ethnic and language minorities as well as other groups.

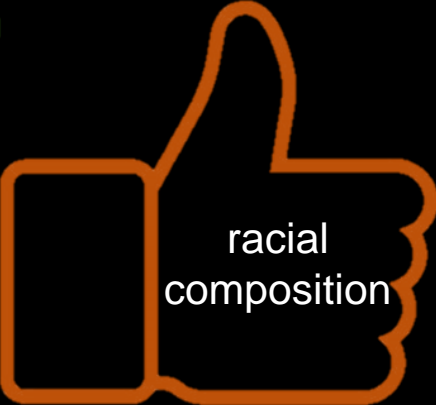
While communities of interest may include race, it cannot be the *predominant factor* in drawing district boundaries.



What IS a community of interest?



historical
communities



racial
composition




religious
facilities




neighborhoods



natural
resource
features



economic
interests




ethnic
areas



school
districts



immigrant
communities



downtown/
urban areas

What IS NOT a community of interest?



incumbents



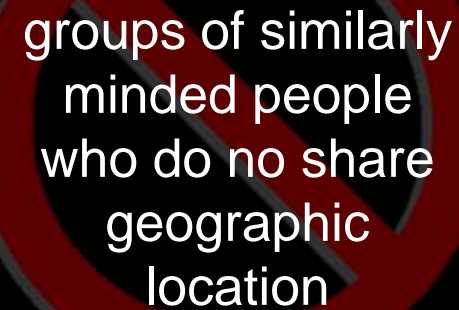
political party
affiliation



political
candidates



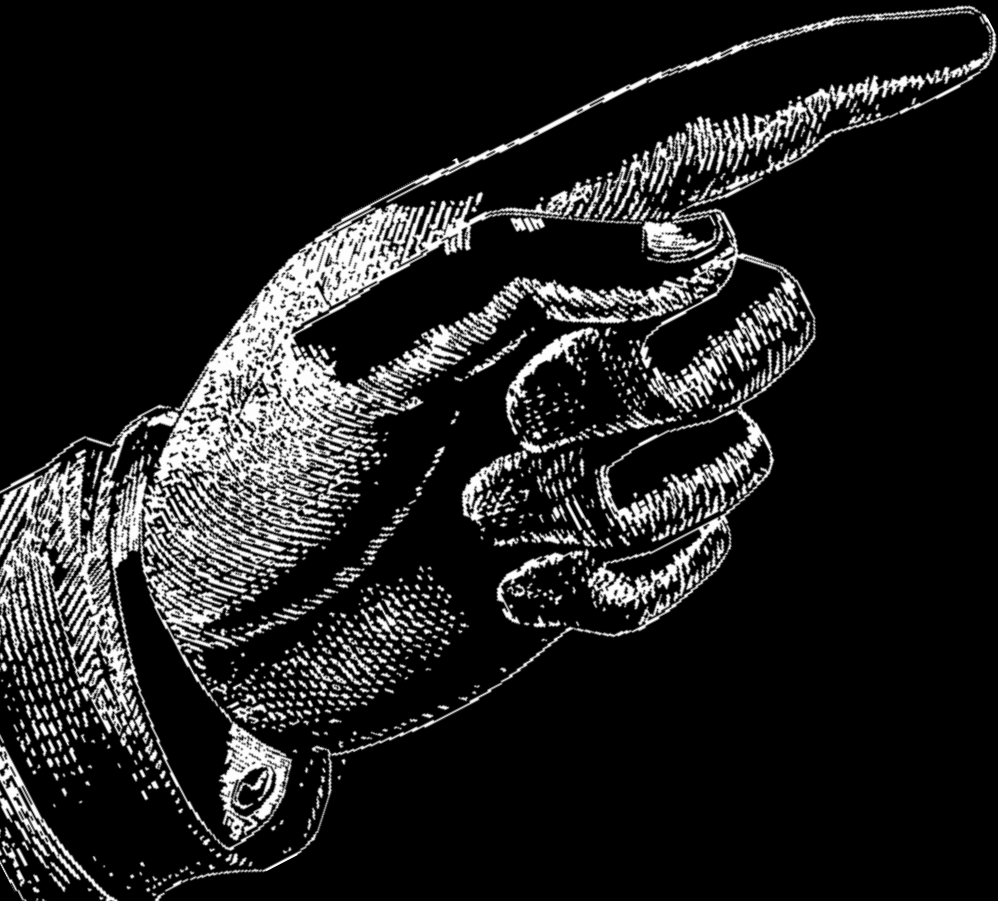
communities of
interest that are
county-wide



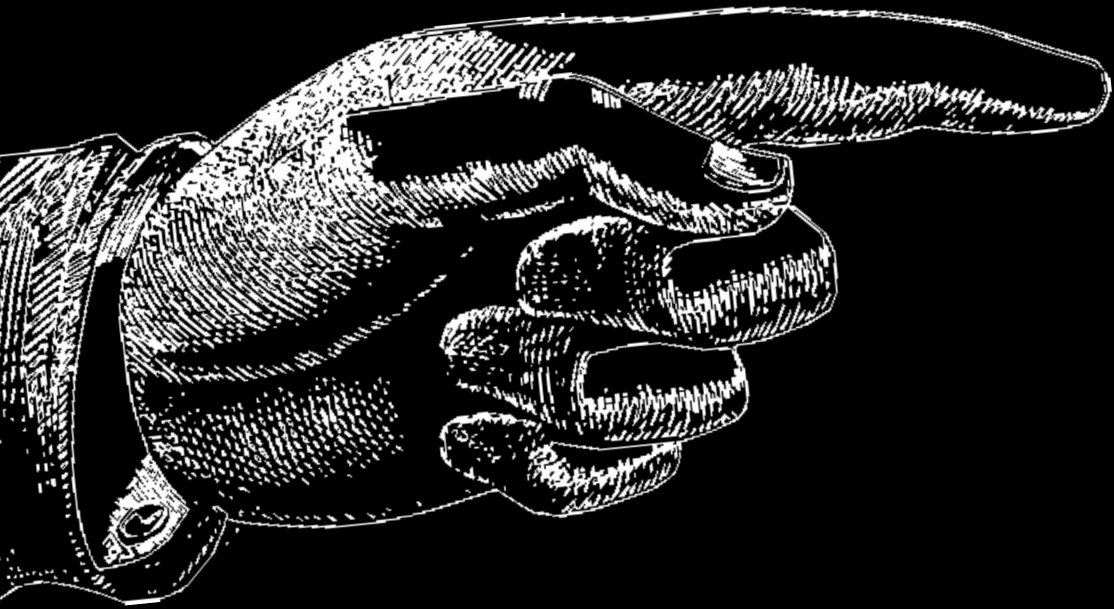
groups of similarly
minded people
who do not share
geographic
location

Important Questions to Ask

Does the community have a
shared culture, characteristics or bond?

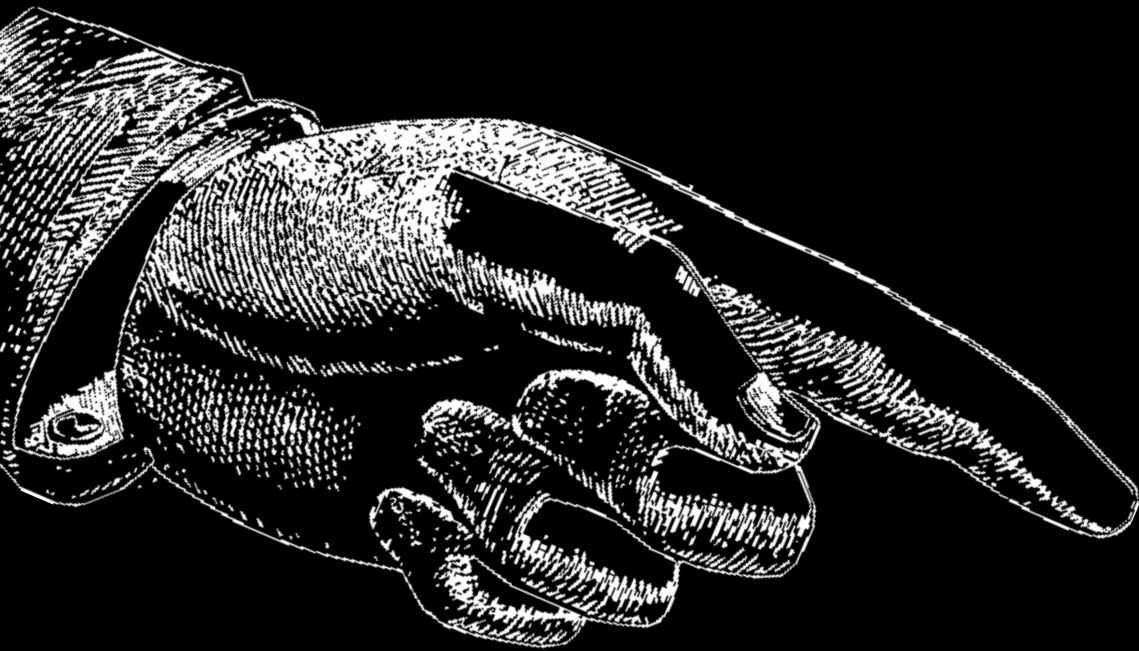


Important Questions to Ask



Is the community geographic in nature?
Is the community able to be mapped?
Are there are geographical boundaries?

Important Questions to Ask



What is the community's relationship with the jurisdiction being redistricted?
How is it affected by the policy decisions made by the elected officials?

Let's Take a Test!

A group of renters who live near downtown El Centro testifies to the Redistricting Advisory Commission about their community.



Let's Take a Test!



A group of date farmers, concentrated in the north end of the county, focused on ensuring they have enough water for their crops.



Let's Take a Test!

A countywide group of people who are fans
of the Padres testifies to the Board of
Supervisors.



Why do we need your help?



Help us identify communities of interest and draw district lines!



**BREAKOUT
SESSION**