

**HELP SHAPE  
THE COUNTY'S  
*Future!***



**Imperial County  
2021 Redistricting**

**District 3  
Workshop**

# Questions We are Going to Answer



What is redistricting?



Who is the Redistricting Advisory Commission?



What are traditional redistricting principles?



What is DistrictR?



What do the County's districts look like now?



What does my current district look like?



What are communities of interest?

# What is redistricting?

Redistricting is the process of adjusting district lines every 10 years after the release of U.S. Census data.

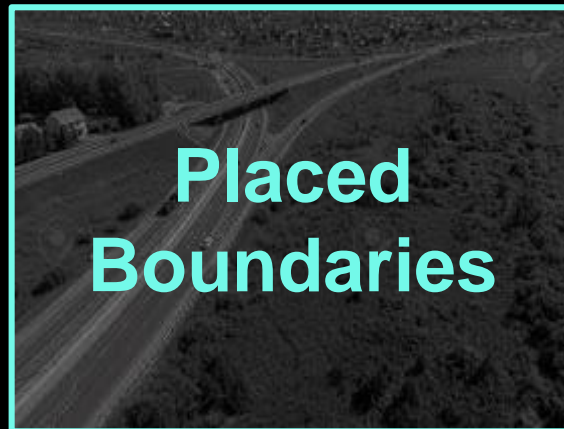
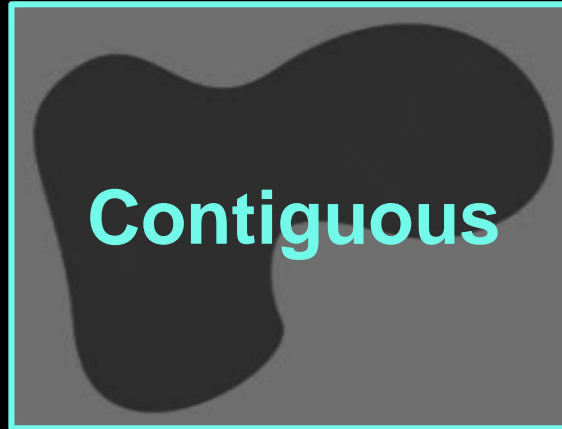
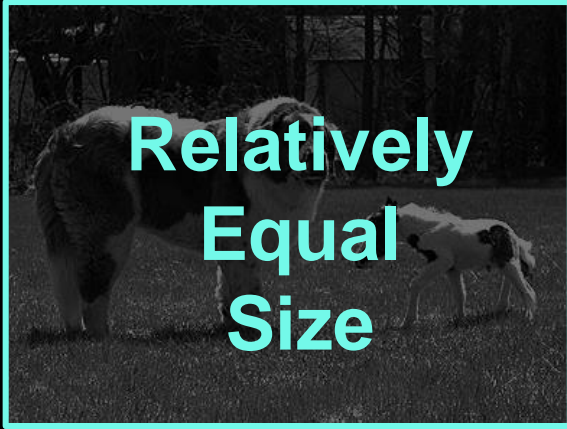


# Who is the Redistricting Advisory Commission?



	District 1	District 5
	Dr. Richard Gutierrez	Lorena Minor-Montes
District 3	District 2	District 4
David Roman	Diahna Garcia - Ruiz	Eric Reyes

# What are traditional redistricting principles?



A stylized map of Imperial County is shown on the left side of the slide. The map is composed of several irregular, interlocking shapes representing different districts or regions. These shapes are colored in bright, contrasting colors: yellow, orange, green, and blue. The map is set against a solid black background.

# What is DistrictR?

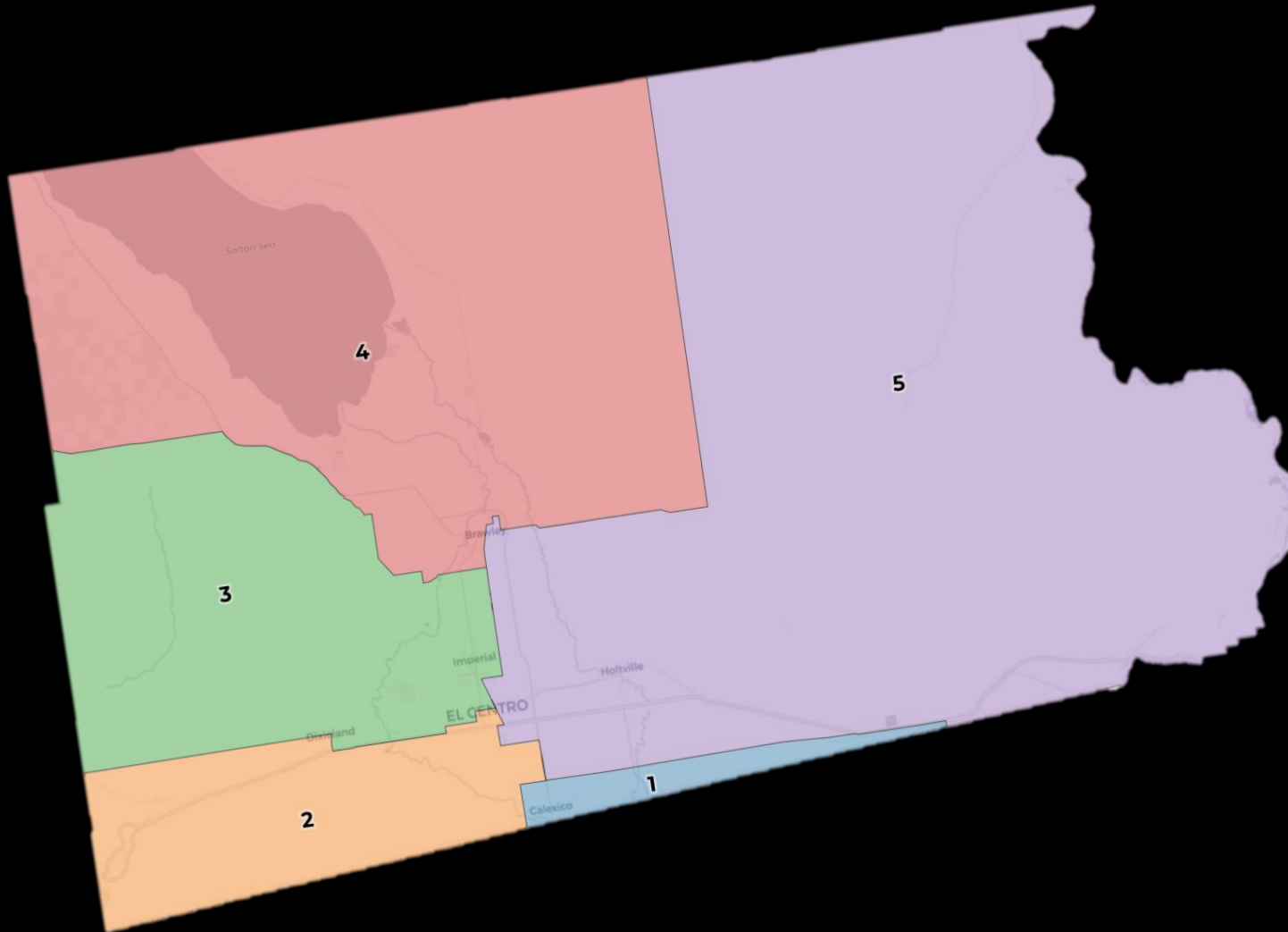
The County has an easy to use mapping tool available to anyone that wants to participate in the County's redistricting efforts.

**THE BEST PART?**

YOU GET TO DRAW YOUR OWN LINES

[https://districtr.org/event/Imperial\\_County](https://districtr.org/event/Imperial_County)

# What do the County's districts look like now?



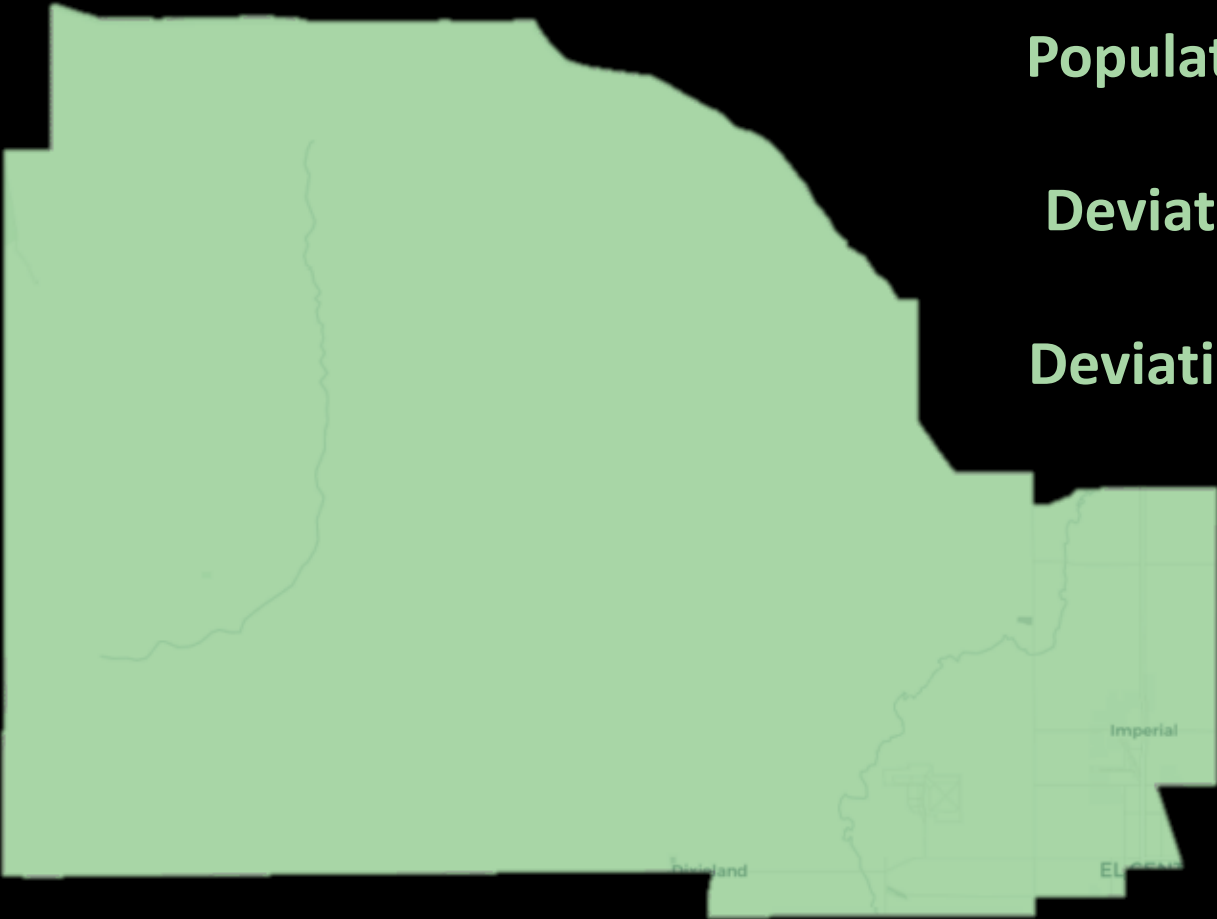
2020 Census Population and Deviations

	Population	Deviation	
1	39,369	3,429	9.5%
2	30,340	(5,600)	-15.6%
3	42,416	6,476	18.0%
4	36,360	420	1.2%
5	31,217	(4,723)	-13.1%
Total Deviation			33.6%





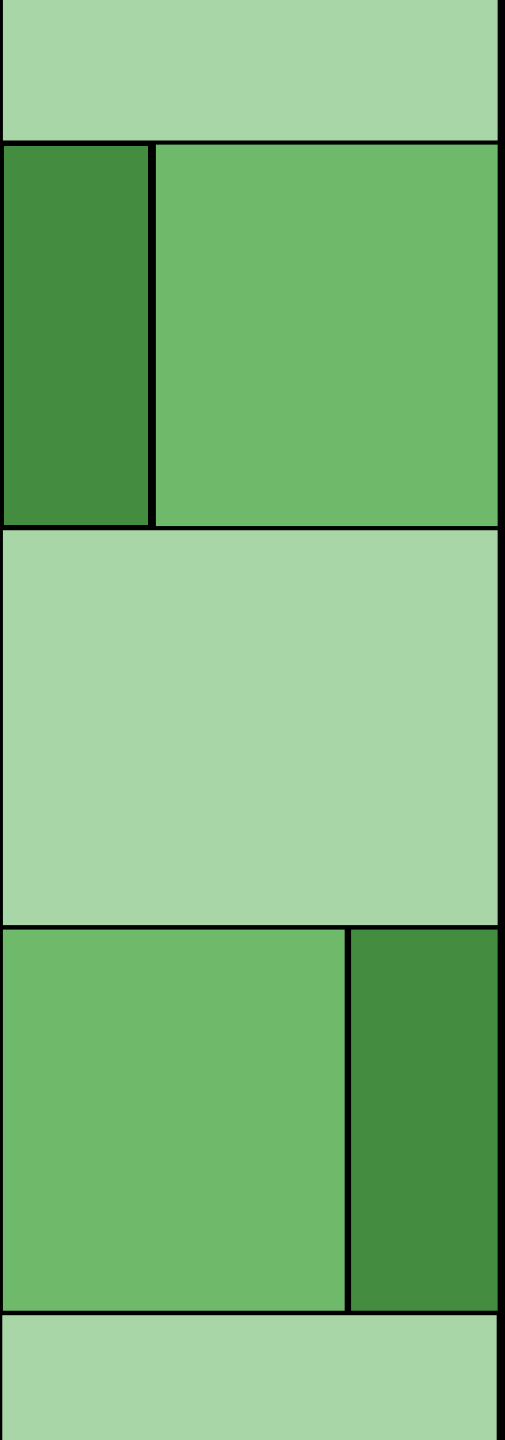
# What does my district look like now?



**Population**     **39,054**

**Deviation**       **4,148**

**Deviation %**    **11.9%**

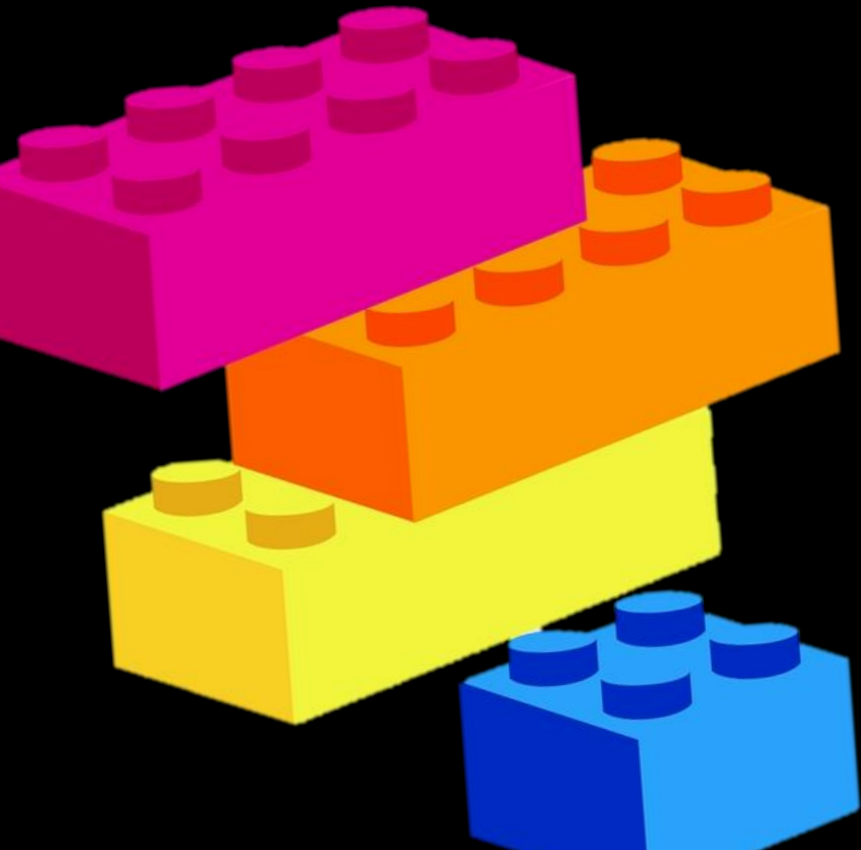




# What are communities of interest?

Communities of interest include ethnic and language minorities as well as other groups.

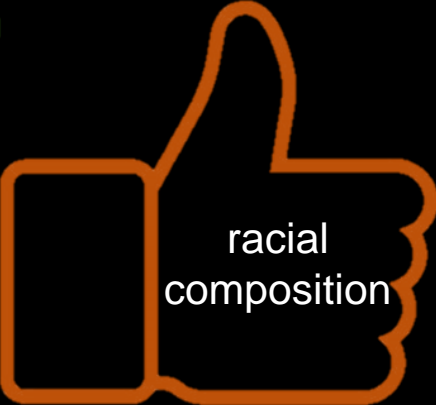
While communities of interest may include race, it cannot be the *predominant factor* in drawing district boundaries.



# What IS a community of interest?



historical  
communities



racial  
composition




religious  
facilities




neighborhoods



natural  
resource  
features



economic  
interests




ethnic  
areas



school  
districts



immigrant  
communities



downtown/  
urban areas

# What IS NOT a community of interest?



incumbents




political party  
affiliation



political  
candidates



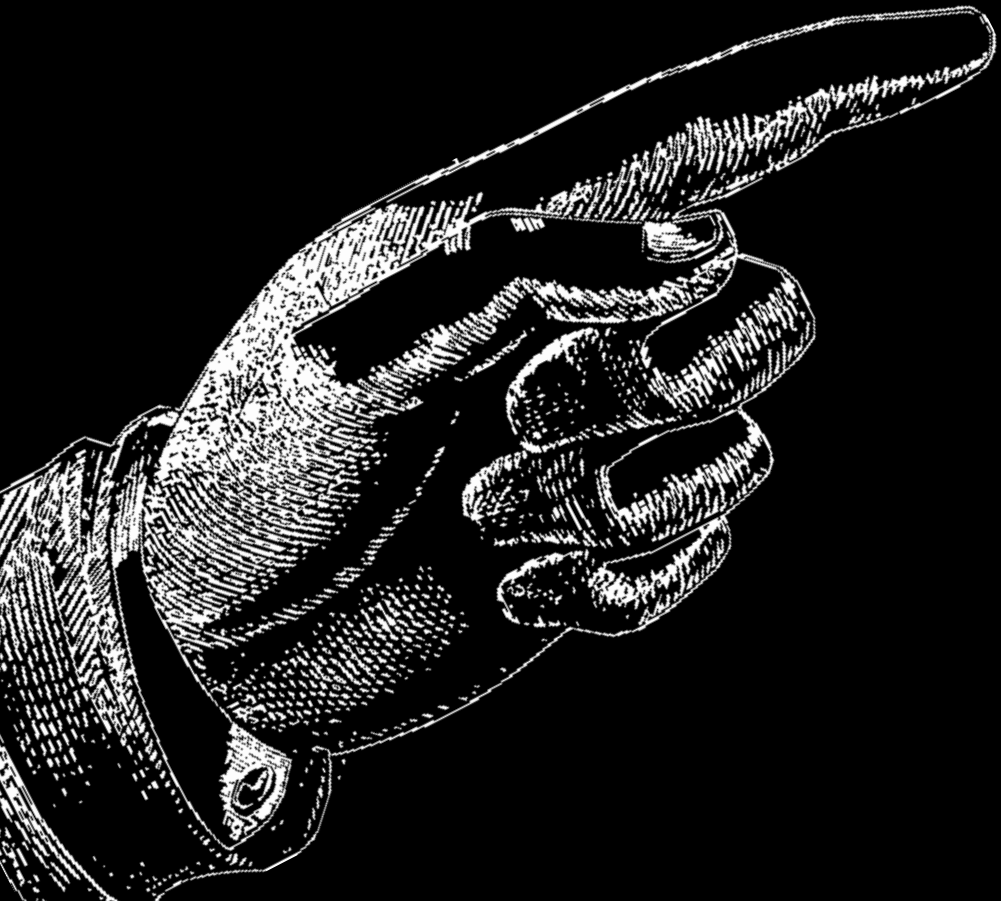
communities of  
interest that are  
county-wide



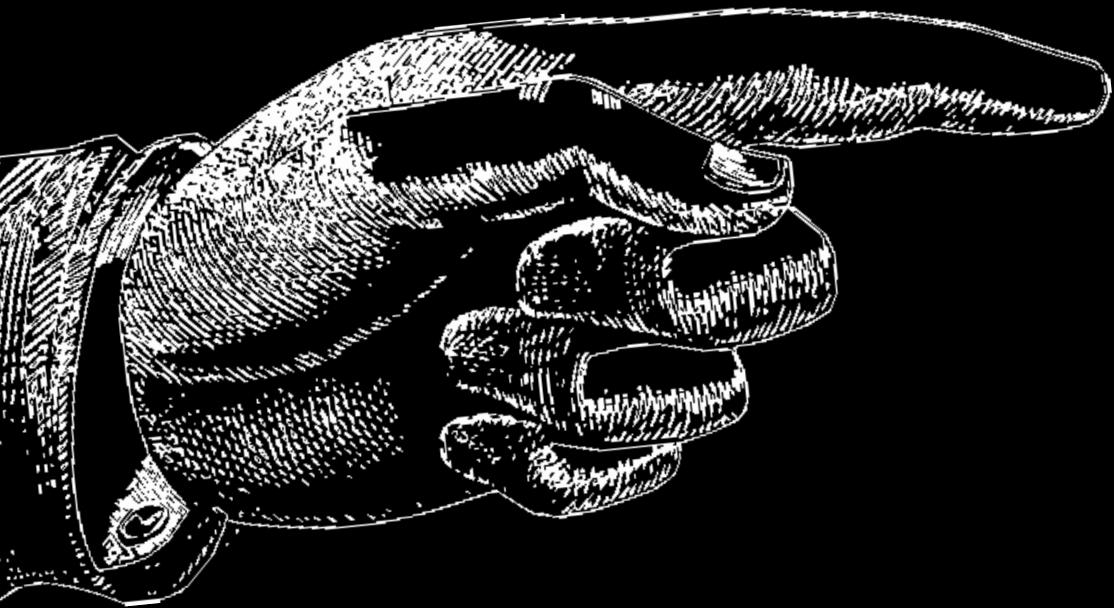
groups of similarly  
minded people  
who do not share  
geographic  
location

# Important Questions to Ask

Does the community have a  
shared culture, characteristics or bond?

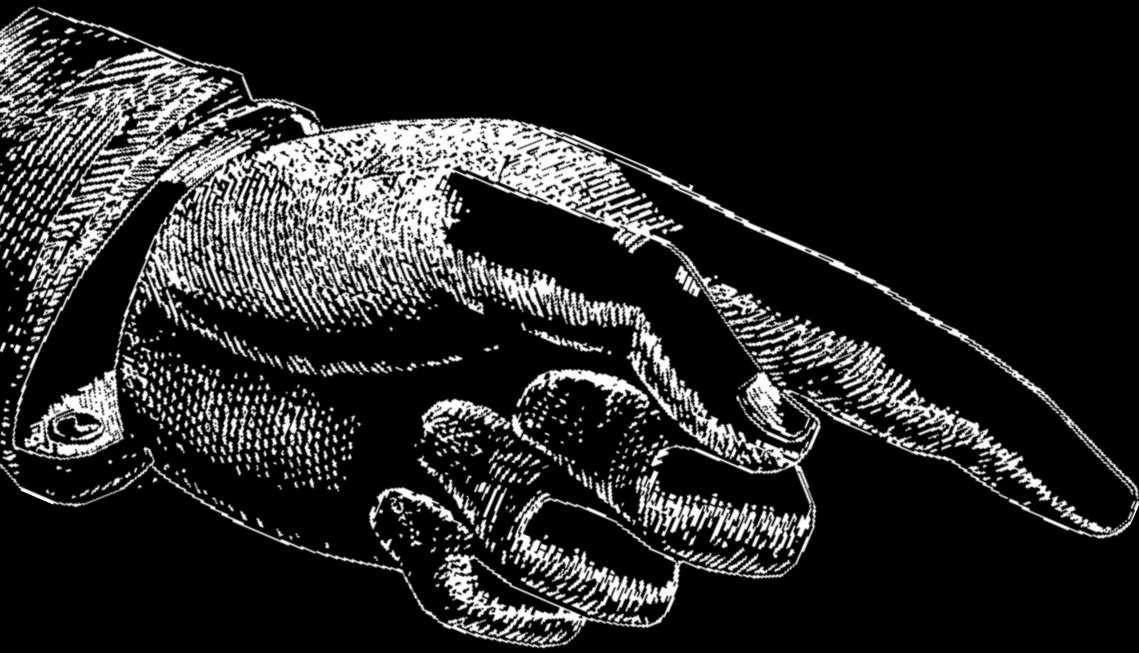


# Important Questions to Ask



Is the community geographic in nature?  
Is the community able to be mapped?  
Are there are geographical boundaries?

# Important Questions to Ask



What is the community's relationship with the jurisdiction being redistricted?  
How is it affected by the policy decisions made by the elected officials?

# Let's Take a Test!

A group of renters who live near downtown El Centro testifies to the Redistricting Advisory Commission about their community.





# Let's Take a Test!

A group of carrot farmers, concentrated in the rural areas of the county, focused on ensuring they have enough water for their crops.



# Let's Take a Test!

A countywide group of people who are fans  
of the Padres testifies to the Board of  
Supervisors.



# Why do we need your help?



Help us identify communities of interest and draw district lines!



**BREAKOUT  
SESSION**