REDISTRICTING PARTNERS

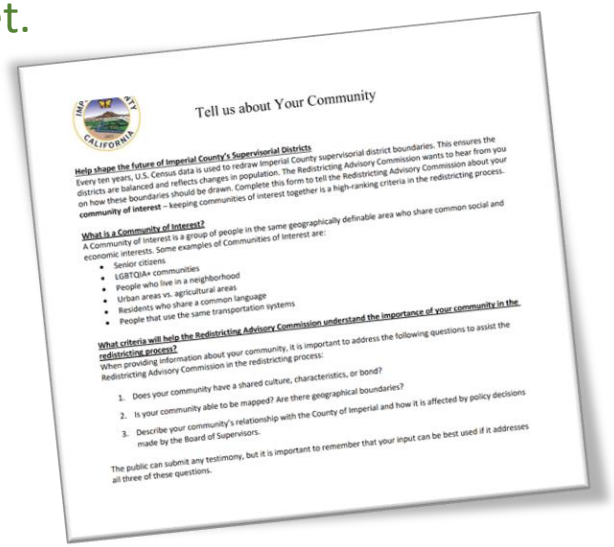
Imperial County 2021 Redistricting

REDISTRICTING PARTNERS

Communities of Interest

Public Community of Interest Form

- Input can still be provided in public hearings or using our "Community of Interest" Worksheet.



Tell us about Your Community

Help shape the future of Imperial County's Supervisorial Districts
Every ten years, U.S. Census data is used to redraw Imperial County supervisorial district boundaries. This ensures the districts are balanced and reflects changes in population. The Redistricting Advisory Commission wants to hear from you on how these boundaries should be drawn. Complete this form to tell the Redistricting Advisory Commission about your **community of interest** – keeping communities of interest together is a high-ranking criteria in the redistricting process.

What is a Community of Interest?
A Community of Interest is a group of people in the same geographically definable area who share common social and economic interests. Some examples of Communities of Interest are:

- Senior citizens
- LGBTQIA+ communities
- People who live in a neighborhood
- Urban areas vs. agricultural areas
- Residents who share a common language
- People that use the same transportation systems

What criteria will help the Redistricting Advisory Commission understand the importance of your community in the redistricting process?
When providing information about your community, it is important to address the following questions to assist the Redistricting Advisory Commission in the redistricting process:

1. Does your community have a shared culture, characteristics, or bond?
2. Is your community able to be mapped? Are there geographical boundaries?
3. Describe your community's relationship with the County of Imperial and how it is affected by policy decisions made by the Board of Supervisors.

The public can submit any testimony, but it is important to remember that your input can be best used if it addresses all three of these questions.

REDISTRICTING PARTNERS

Communities of Interest

Drawing YOUR Communities of Interest

The County of Imperial is using DistrictR as a public mapping tool to allow residents to draw their own Communities of Interest and Districts.

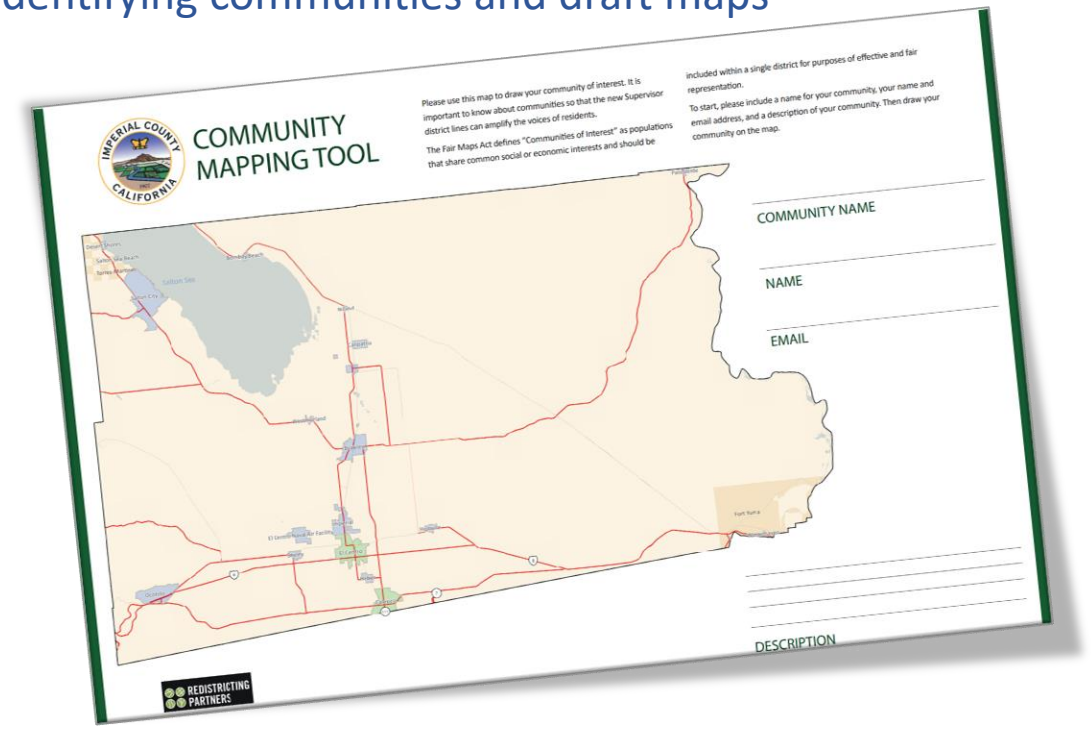
***You* draw the lines.**

https://districtr.org/event/Imperial_County

REDISTRICTING PARTNERS

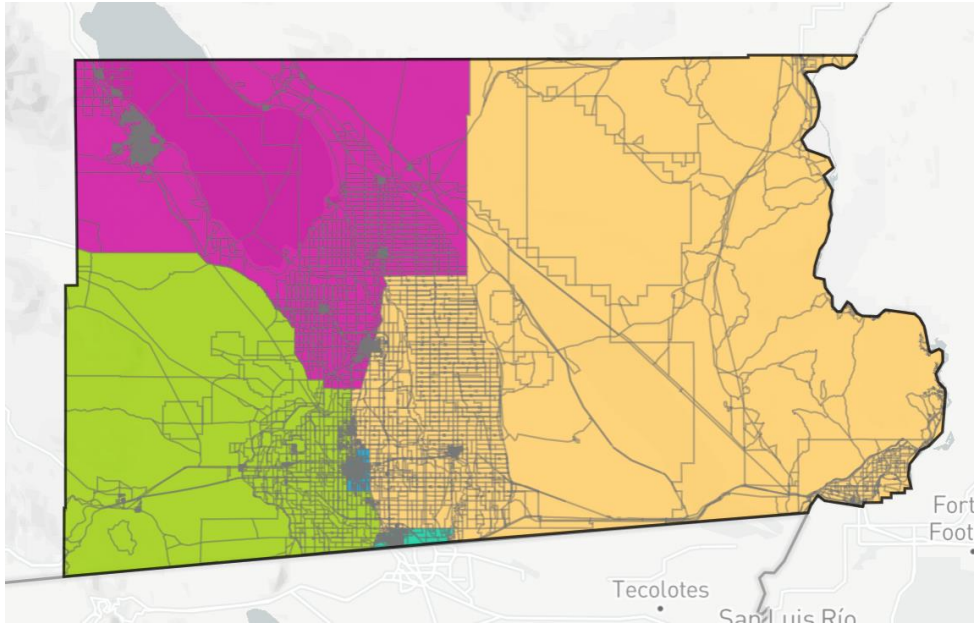
Map Creation

Tools for identifying communities and draft maps



REDISTRICTING PARTNERS

Map Submissions



The Best Plan Ever
ID: 49036

Blue: 36,184
Yellow: 34,689
Teal: 36,789
Green: 33,088
Pink: 32,871

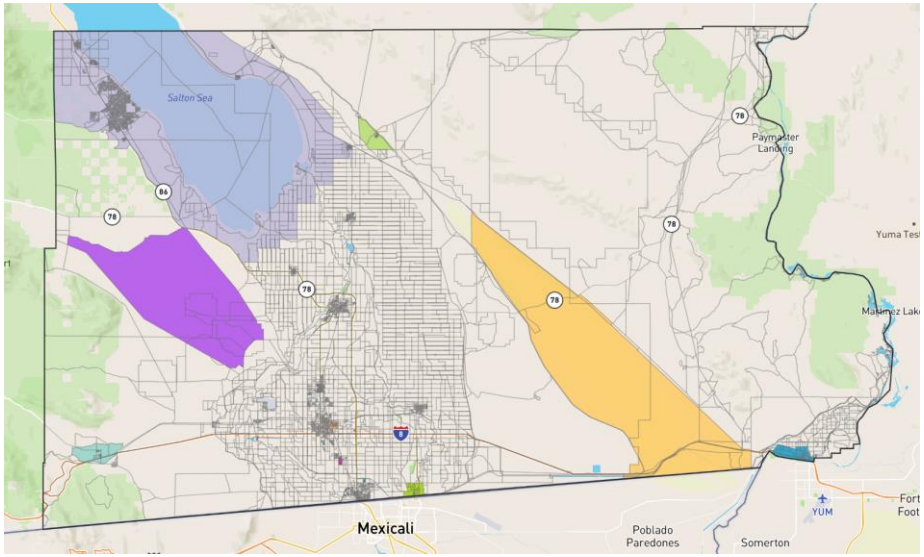
Deviation: 5.94%

REDISTRICTING PARTNERS

Map Submissions

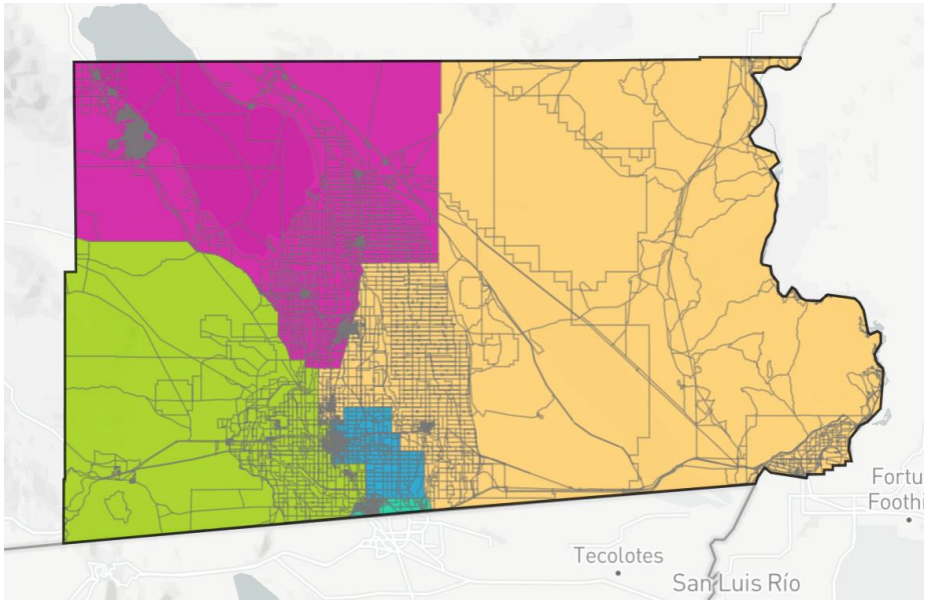
RAC COIs
ID: 52168

Blue: Winterhaven Area
Yellow: Glamis and Imperial Sand Dunes
Teal: La Jolla Palms, Heartstone, and Sevilla States
"There is interest in keeping these developments together with its neighboring residential developments."
Kermit Green: Gateway of the Americas
Pink: "Original" Heber Area
"The area was noted as containing a significant senior community."
Purple: Superstition Recreational Area
Light Teal: Ocotillo
Light Purple: Salton Sea Communities
Salmon: Downtown El Centro
Light Blue: Downtown Calexico
Orange: El Centro (Area between 4th and Dogwood)
"The area encompasses everything between Dogwood and 4th Street, and Ross Ave, and Main St."
Light Green: Slab City



REDISTRICTING PARTNERS

Map Submissions



Distritos
ID: 52506

Blue: 35,426
Yellow: 35,863
Teal: 36,789
Green: 32,679
Pink: 32,871

Deviation: 5.94%

REDISTRICTING PARTNERS

Map Submissions

True Representation

ID: 52590

Blue: 36,634

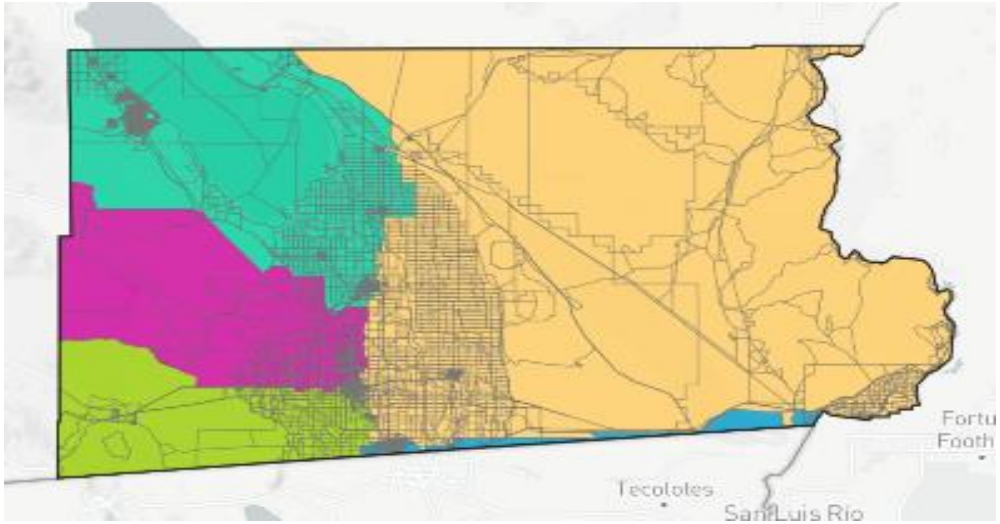
Yellow: 27,352

Teal: 38,439

Green: 39,273

Pink: 31,930

Deviation: 21.23%



REDISTRICTING PARTNERS

Map Submissions

Redistricting Advisory Commission COIs

ID: 55196

Blue: Winterhaven Area

Yellow: Glamis and Imperial Sand Dunes

Teal: La Jolla Palms, Heartstone, and Sevilla States

"There is interest in keeping these developments together with its neighboring residential developments."

Kermit Green: Gateway of the Americas

Pink: "Original" Heber Area

"The area was noted as containing a significant senior community."

Purple: Superstition Recreational Area

Light Teal: Ocotillo

Light Purple: Salton Sea Communities

Salmon: Downtown El Centro

Light Blue: Downtown Calexico

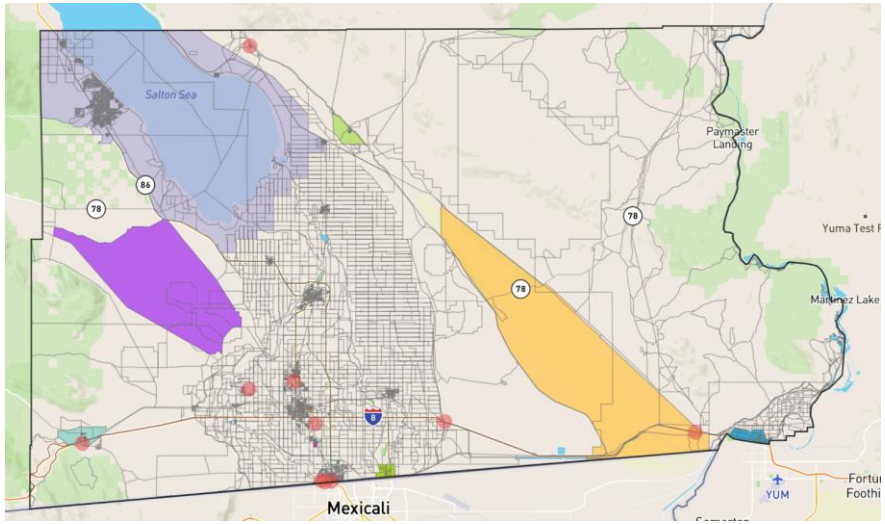
Orange: El Centro (Area between 4th and Dogwood)

"The area encompasses everything between Dogwood and 4th Street, and Ross Ave, and Main St."

Light Green: Slab City

Important Places:

Felicity, Imperial Airport, Naval Air Base El Centro, Calexico International Airport, Calexico Outlets, Imperial Valley Mall, Ocotillo Desert Museum, Border Park (Gathering location for the homeless), Holtville Hotsprings, Fountain of Youth



REDISTRICTING PARTNERS

Map Submissions

Example1

ID: 55241

Blue: 35,592

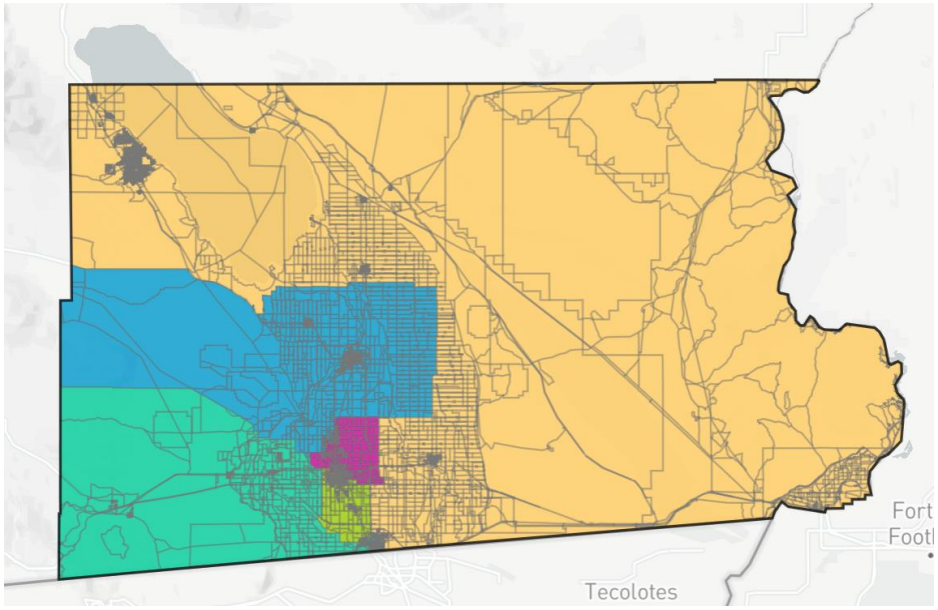
Yellow: 33,636

Teal: 33,232

Green: 35,308

Pink: 35,839

Deviation: 4.3%



REDISTRICTING PARTNERS

Map Submissions

Example2

ID: 55336

Blue: 35,401

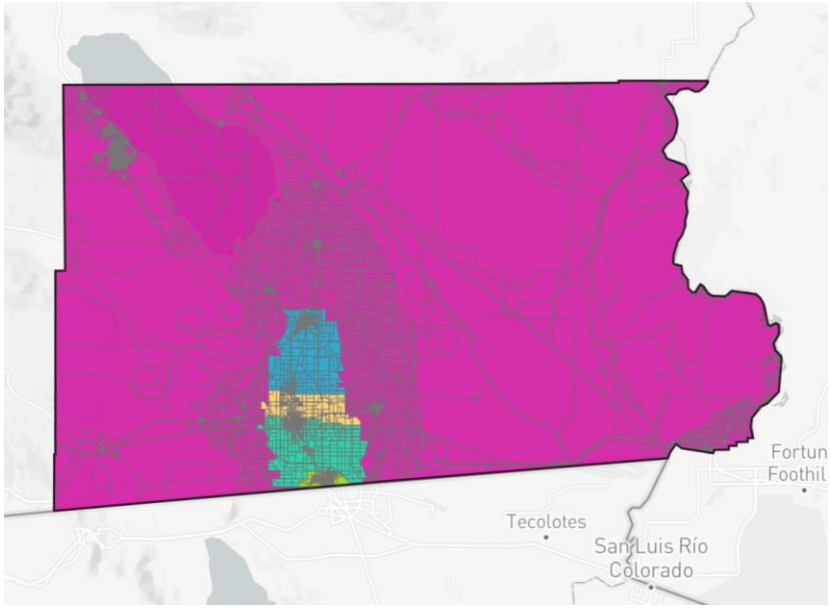
Yellow: 35,409

Teal: 35,383

Green: 37,620

Pink: 29,439

Deviation: 15.22%



REDISTRICTING PARTNERS

Map Submissions

This 1

ID: 55407

Blue: 33,326

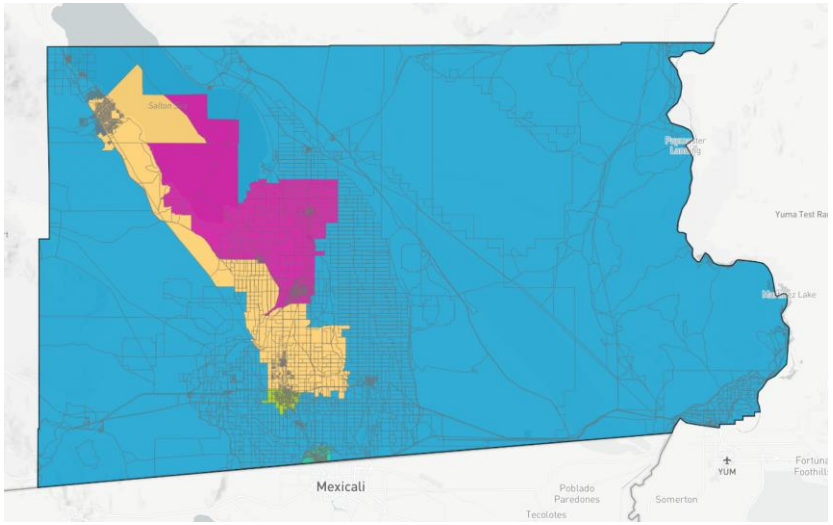
Yellow: 35,481

Teal: 36,319

Green: 36,150

Pink: 32,346

Deviation: 6.85%



REDISTRICTING PARTNERS

Current Districts

Review of current seats with new census data

Packet includes three ways to view current districts

- **Overview Page**
- Data Tables
- Individual district pages with data

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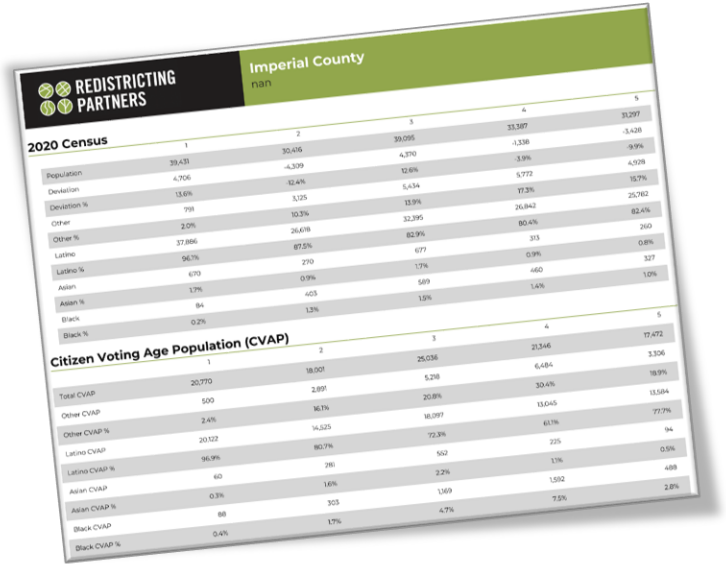

REDISTRICTING PARTNERS

Imperial County
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2020 Census

	1	2	3	4	5
Population	39,431	30,476	39,095	33,387	31,297
Deviation	4,706	-4,309	4,310	-1,338	-3,428
Deviation %	13.6%	12.4%	12.6%	-3.9%	-9.9%
Other	791	3,125	5,434	5,772	4,928
Other %	2.0%	10.3%	13.9%	17.3%	15.7%
Latino	37,886	26,678	32,395	26,842	25,782
Latino %	96.1%	87.5%	82.9%	80.4%	82.4%
Asian	670	270	677	313	260
Asian %	1.7%	0.9%	1.7%	0.9%	0.8%
Black	84	403	589	460	327
Black %	0.2%	1.3%	1.5%	1.4%	1.0%

Citizen Voting Age Population (CVAP)

	1	2	3	4	5
Total CVAP	20,770	18,001	25,036	21,346	17,472
Other CVAP	500	2,891	5,218	6,484	3,306
Other CVAP %	2.4%	16.1%	20.8%	30.4%	18.9%
Latino CVAP	20,122	14,525	18,097	13,045	13,584
Latino CVAP %	96.9%	80.7%	72.3%	61.1%	77.7%
Asian CVAP	60	281	552	225	94
Asian CVAP %	0.3%	1.6%	2.2%	1.1%	0.5%
Black CVAP	88	303	1,169	1,592	488
Black CVAP %	0.4%	1.7%	4.7%	7.5%	2.8%

REDISTRICTING PARTNERS

Current Districts

Review of current seats with new census data

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- Overview Page
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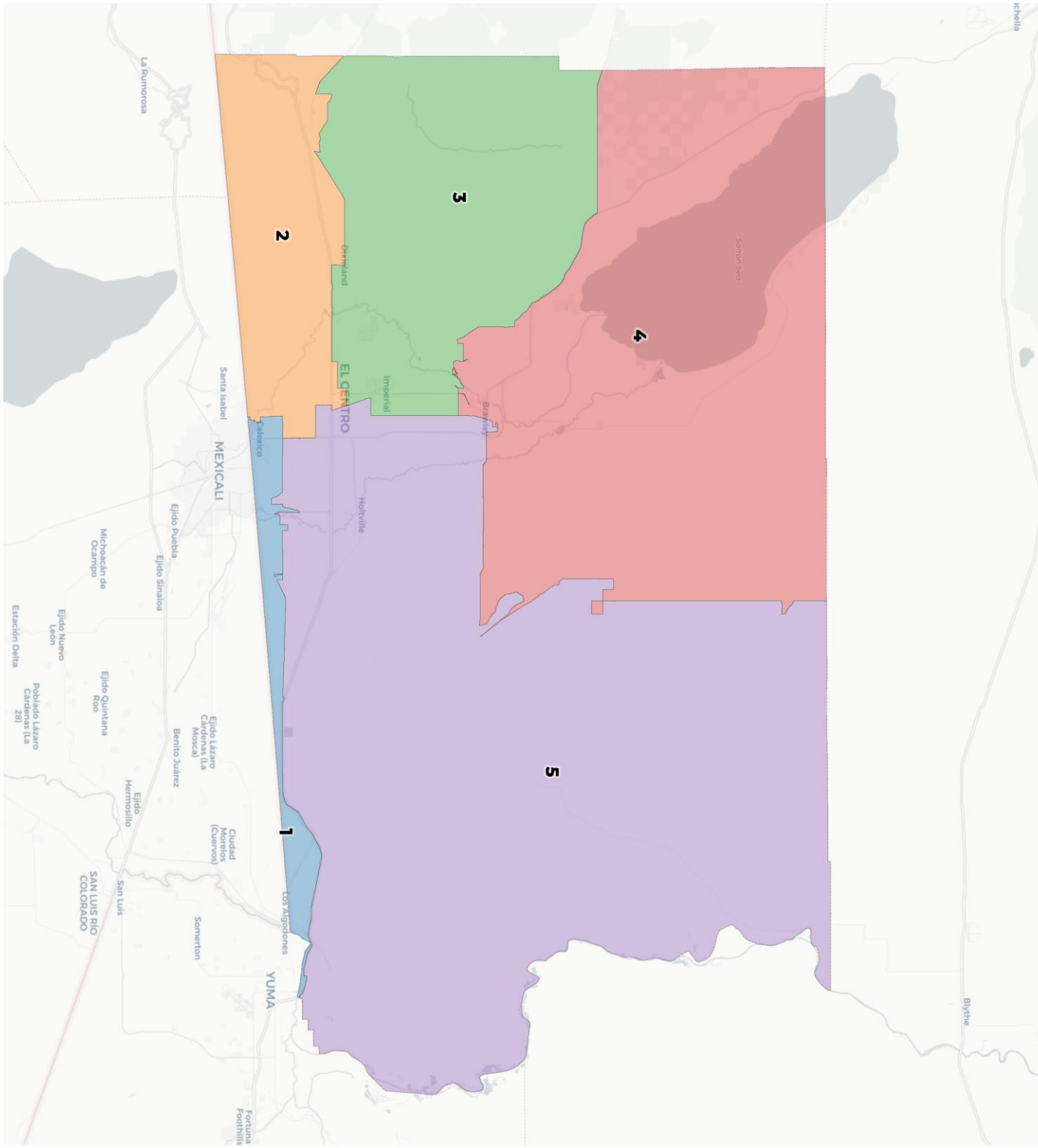
- **Individual district pages with data**

REDISTRICTING PARTNERS

Imperial County

2011 Supervisorial Lines



REDISTRICTING PARTNERS

Imperial County

2011 Supervisorial Lines

2020 Census

	1	2	3	4	5
Population	39,759	30,415	39,097	33,388	30,967
Deviation	5,034	-4,310	4,372	-1,337	-3,758
Deviation %	14.5%	-12.4%	12.6%	-3.9%	-10.8%
Other	961	3,125	5,434	5,772	4,758
Other %	2.4%	10.3%	13.9%	17.3%	15.4%
Latino	38,040	26,617	32,397	26,843	25,626
Latino %	95.7%	87.5%	82.9%	80.4%	82.8%
Asian	673	270	677	313	257
Asian %	1.7%	0.9%	1.7%	0.9%	0.8%
Black	85	403	589	460	326
Black %	0.2%	1.3%	1.5%	1.4%	1.1%

Citizen Voting Age Population (CVAP)

	1	2	3	4	5
Total CVAP	20,937	18,004	25,040	21,347	17,298
Other CVAP	605	2,893	5,220	6,484	3,197
Other CVAP %	2.9%	16.1%	20.8%	30.4%	18.5%
Latino CVAP	20,182	14,526	18,099	13,046	13,520
Latino CVAP %	96.4%	80.7%	72.3%	61.1%	78.2%
Asian CVAP	60	281	552	225	94
Asian CVAP %	0.3%	1.6%	2.2%	1.1%	0.5%
Black CVAP	90	303	1,169	1,592	486
Black CVAP %	0.4%	1.7%	4.7%	7.5%	2.8%

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Asian				313	257
Asian %	1			0.9%	0.8%
Black				460	326
Black %	0.			1.4%	1.1%

The total deviation of the plan is the sum of the absolute values of the highest and lowest districts. *Here the plan deviation is **26.9%***

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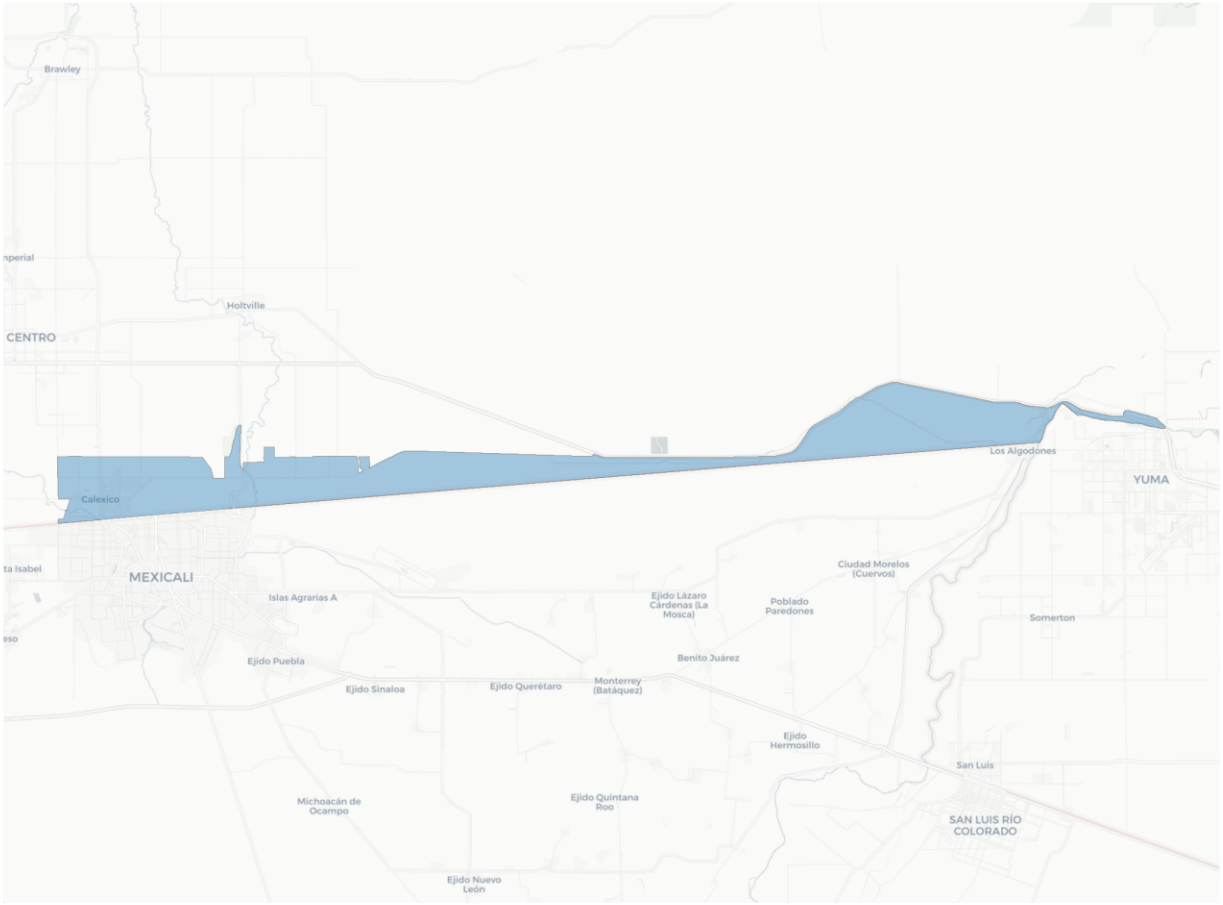
REDISTRICTING PARTNERS

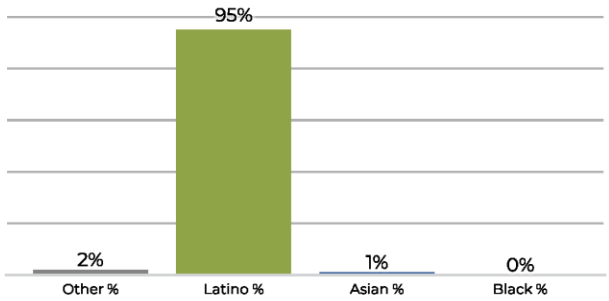
Imperial County

2011 Supervisorial Lines

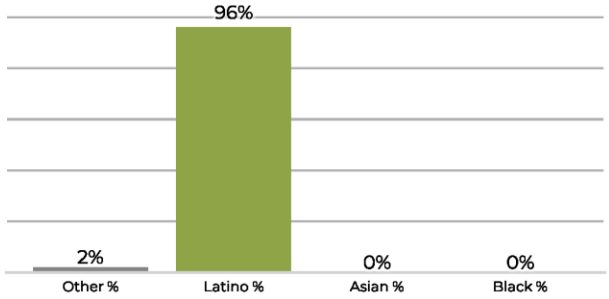
District 1

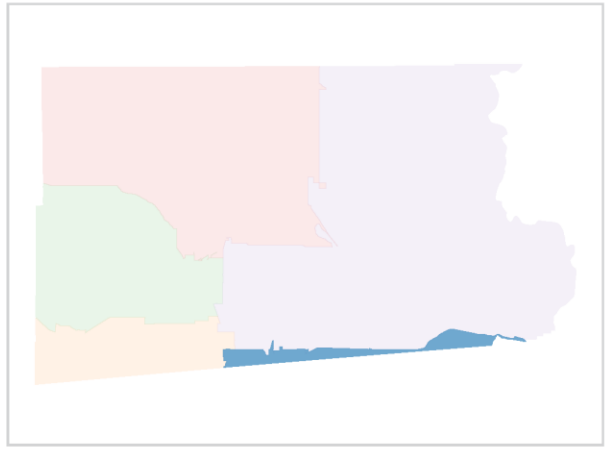


2020 Census



Citizen Voting Age Population





Population	Deviation	Deviation %	Other	Other %	Latino	Latino %	Asian	Asian %	Black	Black %
39,759	5,034	14.5%	961	2.4%	38,040	95.7%	673	1.7%	85	0.2%

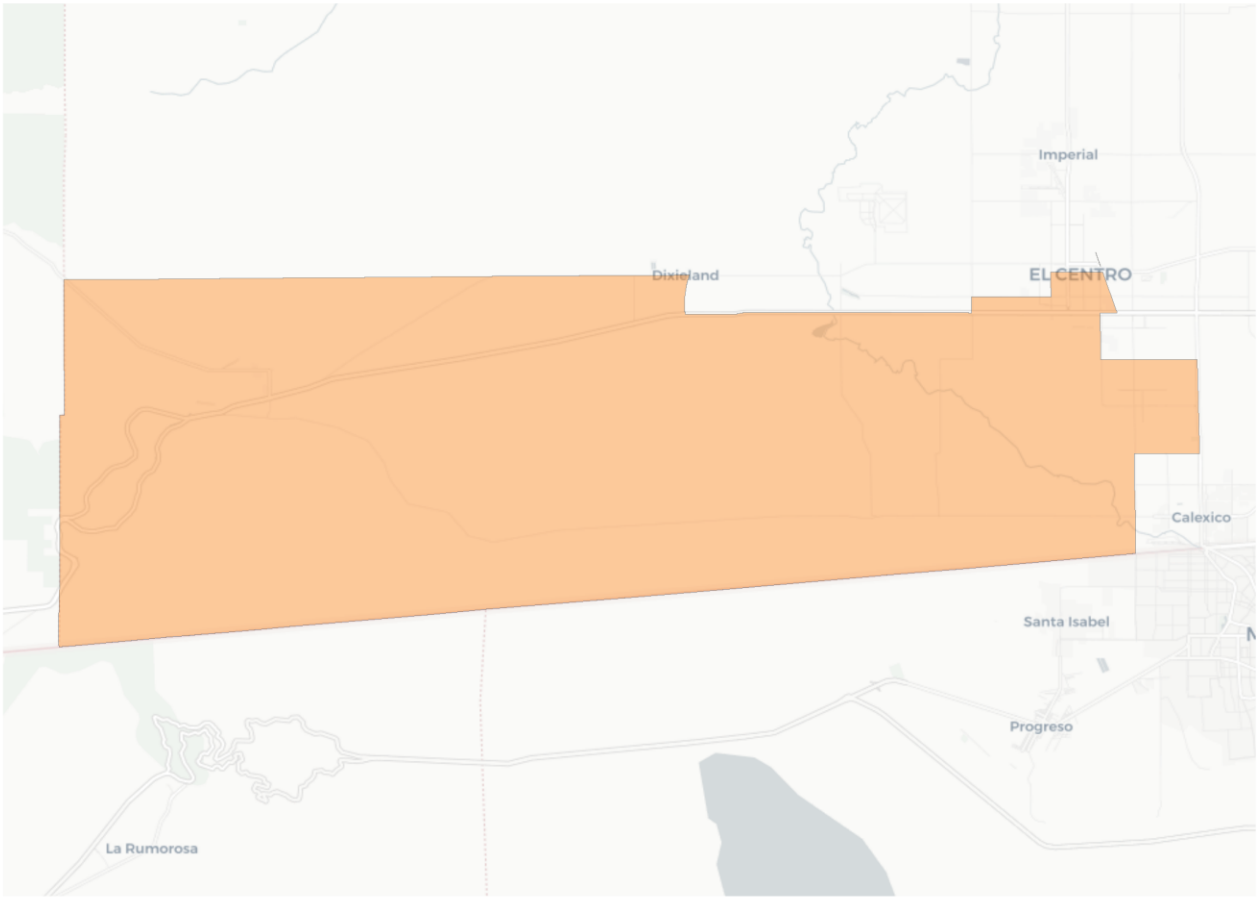
Total CVAP	Other CVAP	Other CVAP %	Latino CVAP	Latino CVAP %	Asian CVAP	Asian CVAP %	Black CVAP	Black CVAP %
20,937	605	2.9%	20,182	96.4%	60	0.3%	90	0.4%

REDISTRICTING PARTNERS

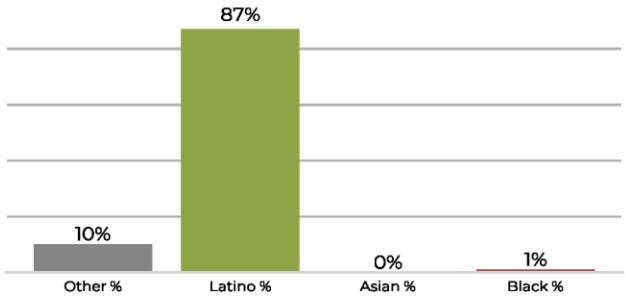
Imperial County

2020

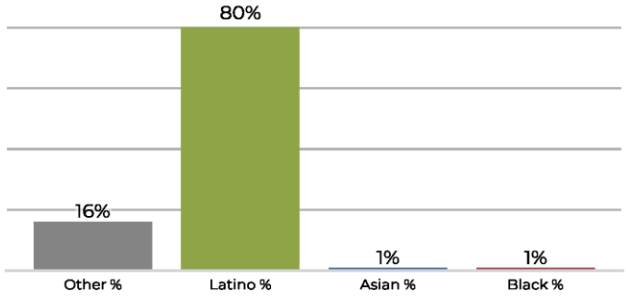
District 2

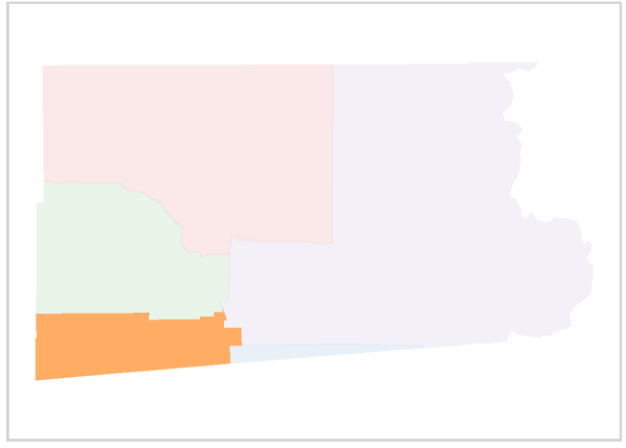


2020 Census



Citizen Voting Age Population





Population	Deviation	Deviation %	Other	Other %	Latino	Latino %	Asian	Asian %	Black	Black %
30,416	-4,309	-12.4%	3,125	10.3%	26,618	87.5%	270	0.9%	403	1.3%

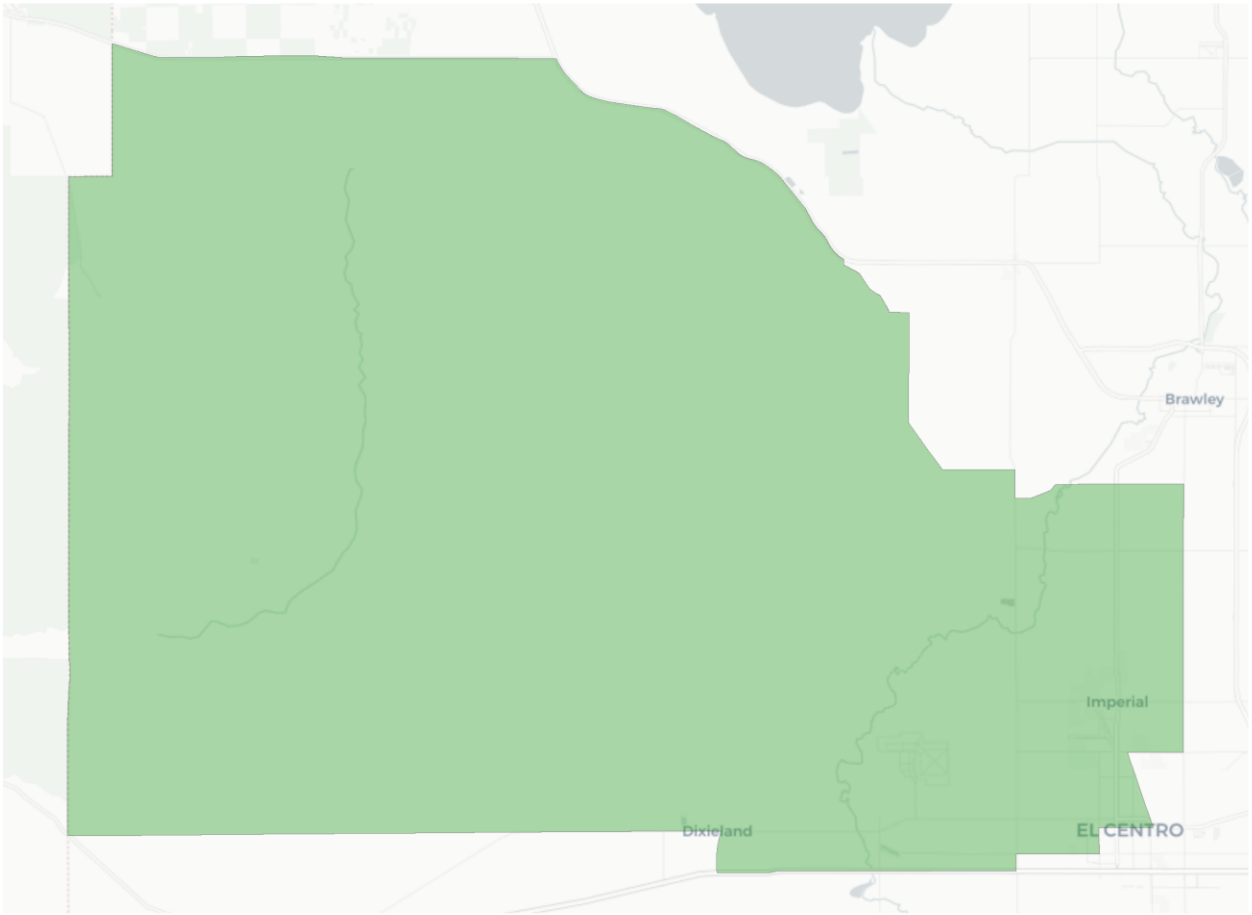
Total CVAP	Other CVAP	Other CVAP %	Latino CVAP	Latino CVAP %	Asian CVAP	Asian CVAP %	Black CVAP	Black CVAP %
18,001	2,891	16.1%	14,525	80.7%	281	1.6%	303	1.7%

REDISTRICTING PARTNERS

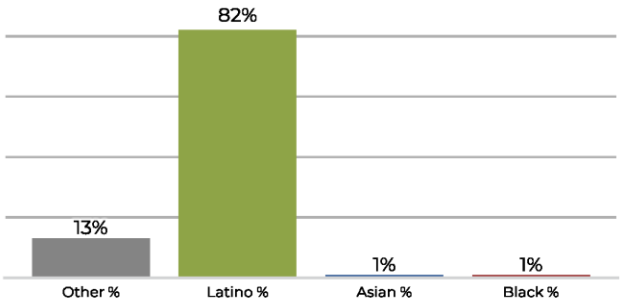
Imperial County

2020

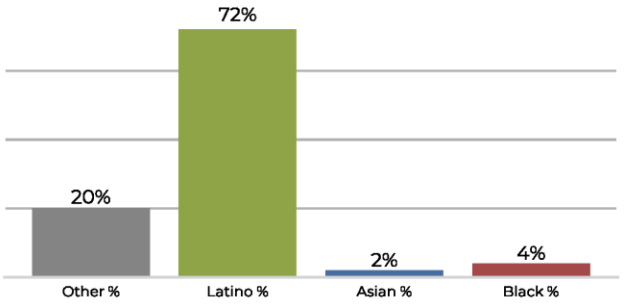
District 3

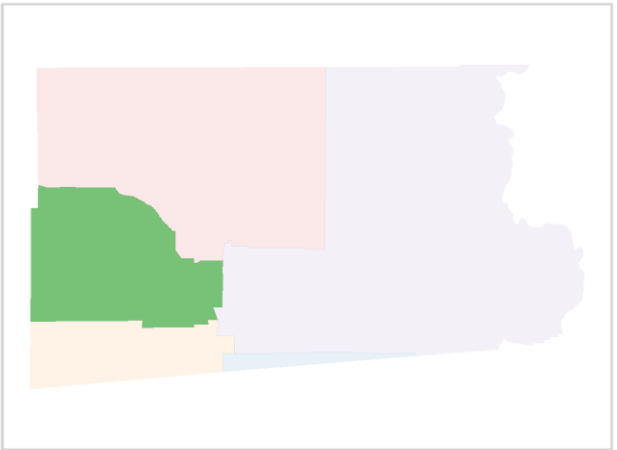


2020 Census



Citizen Voting Age Population





Population	Deviation	Deviation %	Other	Other %	Latino	Latino %	Asian	Asian %	Black	Black %
39,095	4,370	12.6%	5,434	13.9%	32,395	82.9%	677	1.7%	589	1.5%

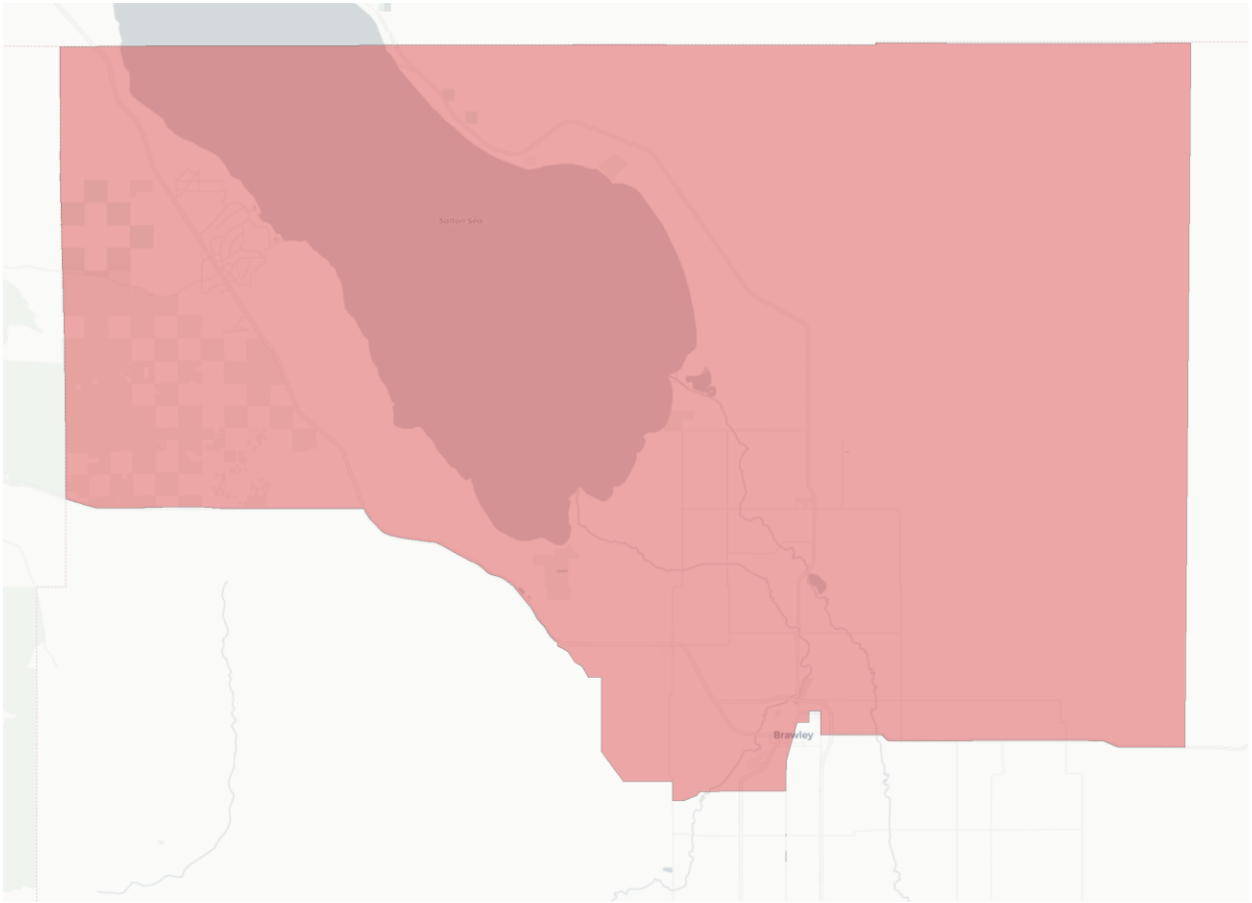
Total CVAP	Other CVAP	Other CVAP %	Latino CVAP	Latino CVAP %	Asian CVAP	Asian CVAP %	Black CVAP	Black CVAP %
25,036	5,218	20.8%	18,097	72.3%	552	2.2%	1,169	4.7%

REDISTRICTING PARTNERS

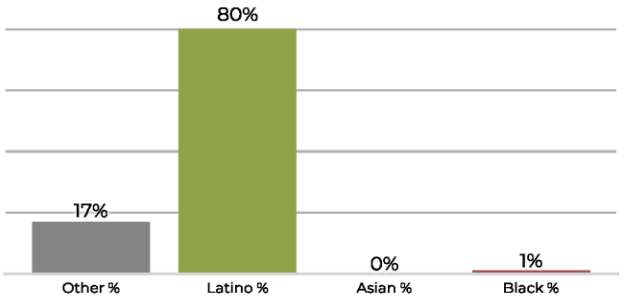
Imperial County

2020

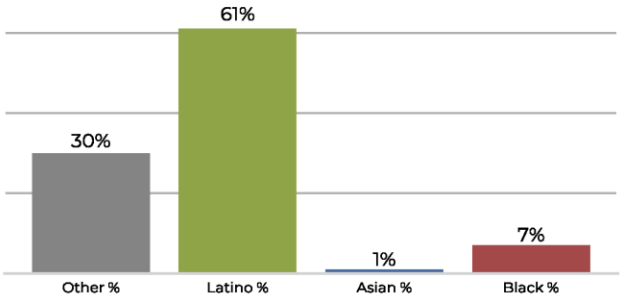
District 4

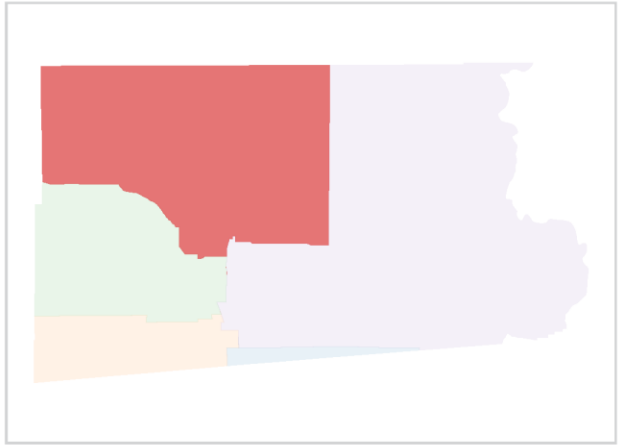


2020 Census



Citizen Voting Age Population





Population	Deviation	Deviation %	Other	Other %	Latino	Latino %	Asian	Asian %	Black	Black %
33,387	-1,338	-3.9%	5,772	17.3%	26,842	80.4%	313	0.9%	460	1.4%

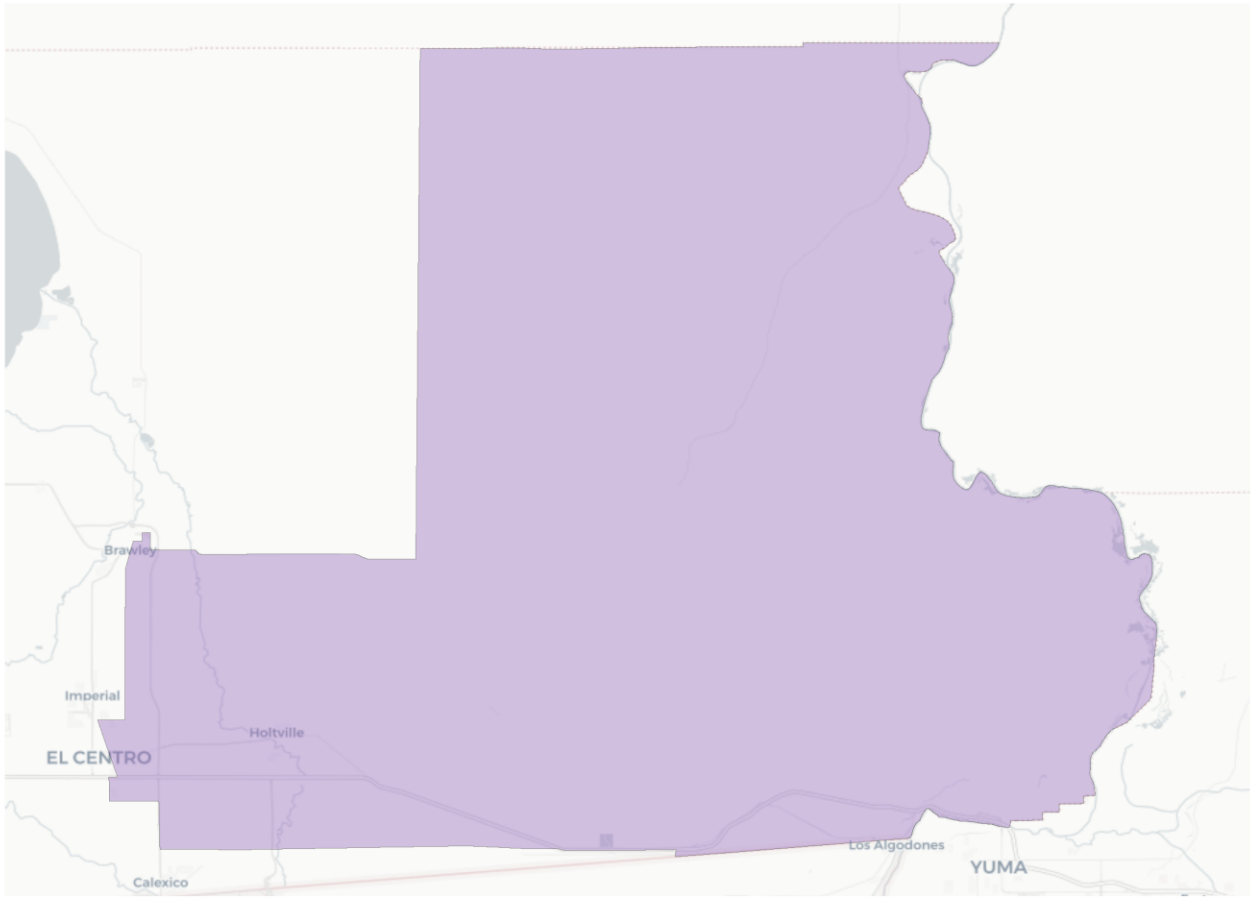
Total CVAP	Other CVAP	Other CVAP %	Latino CVAP	Latino CVAP %	Asian CVAP	Asian CVAP %	Black CVAP	Black CVAP %
21,346	6,484	30.4%	13,045	61.1%	225	1.1%	1,592	7.5%

REDISTRICTING PARTNERS

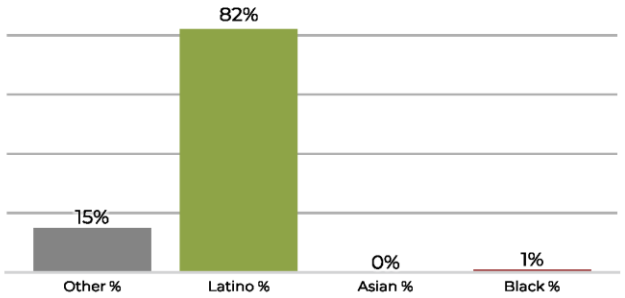
Imperial County

2020

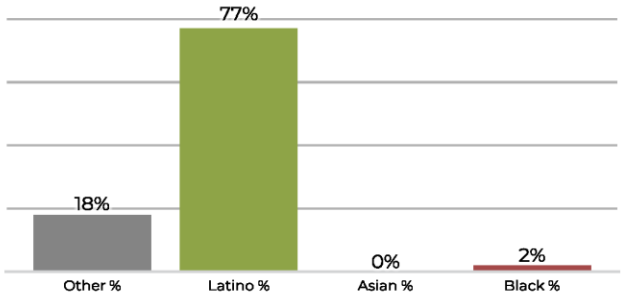
District 5

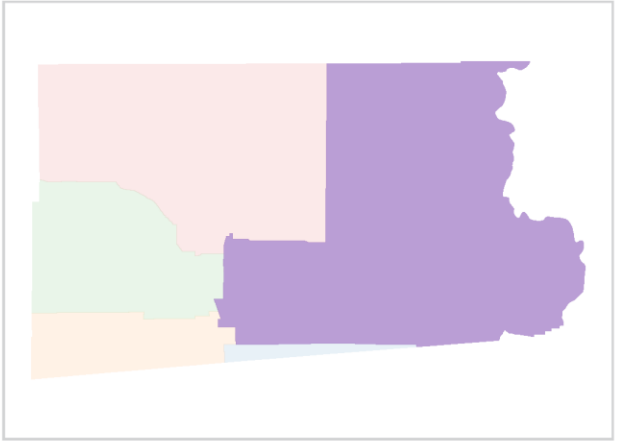


2020 Census



Citizen Voting Age Population





Population	Deviation	Deviation %	Other	Other %	Latino	Latino %	Asian	Asian %	Black	Black %
31,297	-3,428	-9.9%	4,928	15.7%	25,782	82.4%	260	0.8%	327	1.0%

Total CVAP	Other CVAP	Other CVAP %	Latino CVAP	Latino CVAP %	Asian CVAP	Asian CVAP %	Black CVAP	Black CVAP %
17,472	3,306	18.9%	13,584	77.7%	94	0.5%	488	2.8%

REDISTRICTING PARTNERS

From COI to Draft Maps

Getting from input to new proposed maps

Redistricting Partners needs feedback from the board on potential draft plan versions.

- All plans will follow the required criteria, VRA, Compactness, Contiguity, equal population, etc.
- Need feedback from the Board of Supervisors and community on potential versions.

REDISTRICTING PARTNERS

From COI to Draft Maps

Getting from input to new proposed maps

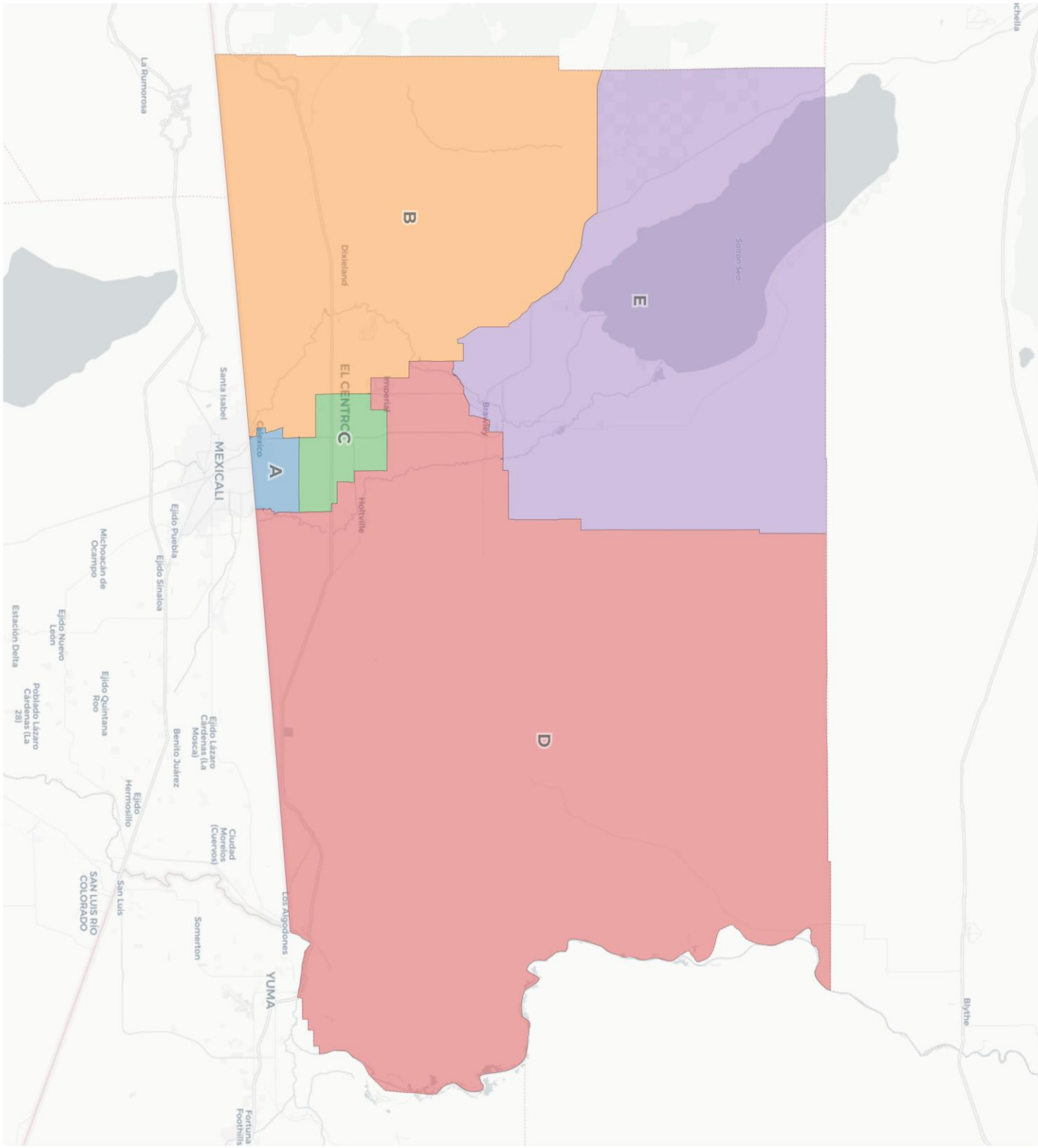
All public plans and Redistricting Partners Draft Maps will include.

- Overview Page
- Data Tables
- Individual district pages with data

REDISTRICTING PARTNERS

Imperial County

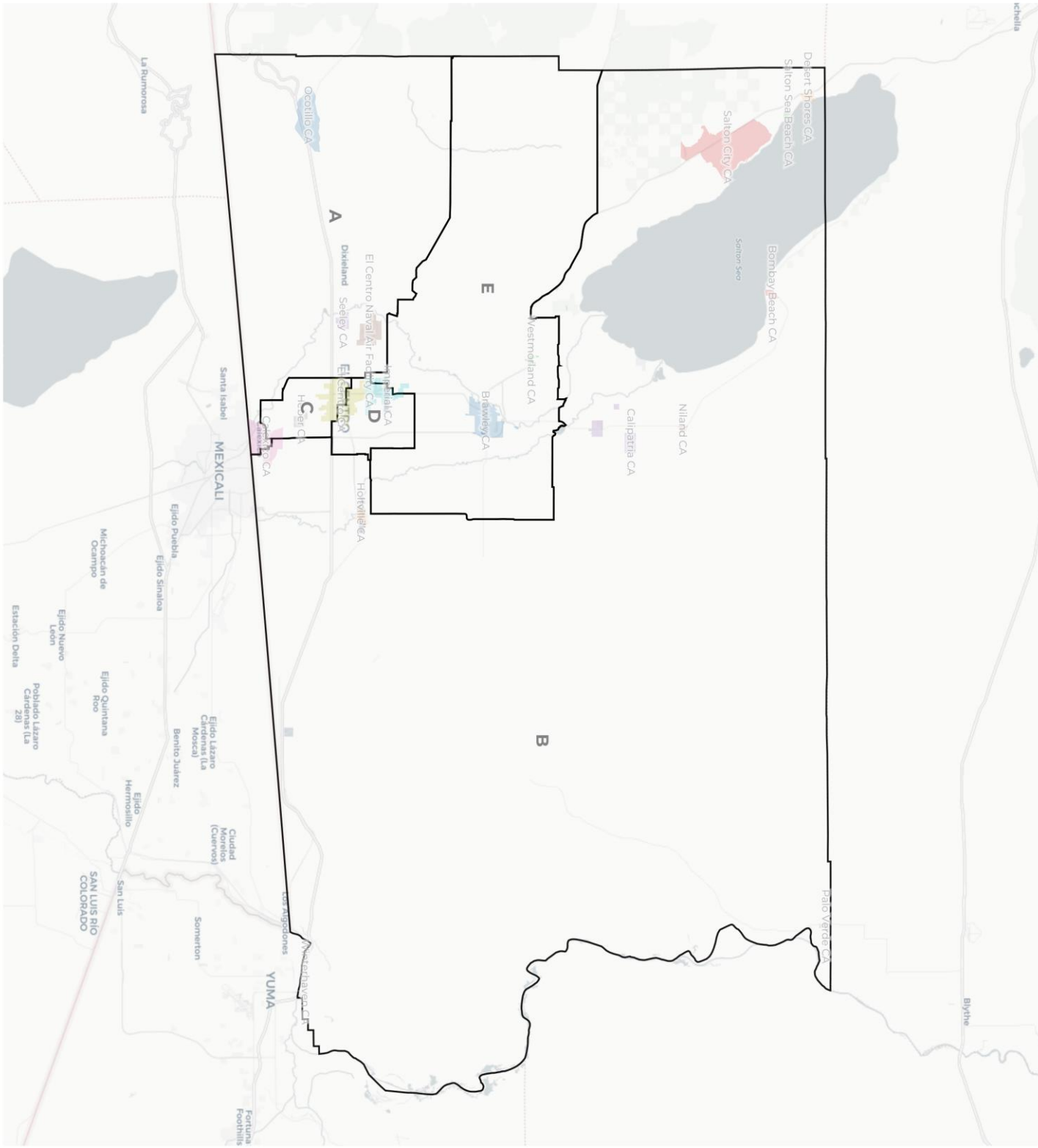
Draft Plan 1



REDISTRICTING PARTNERS

Imperial County

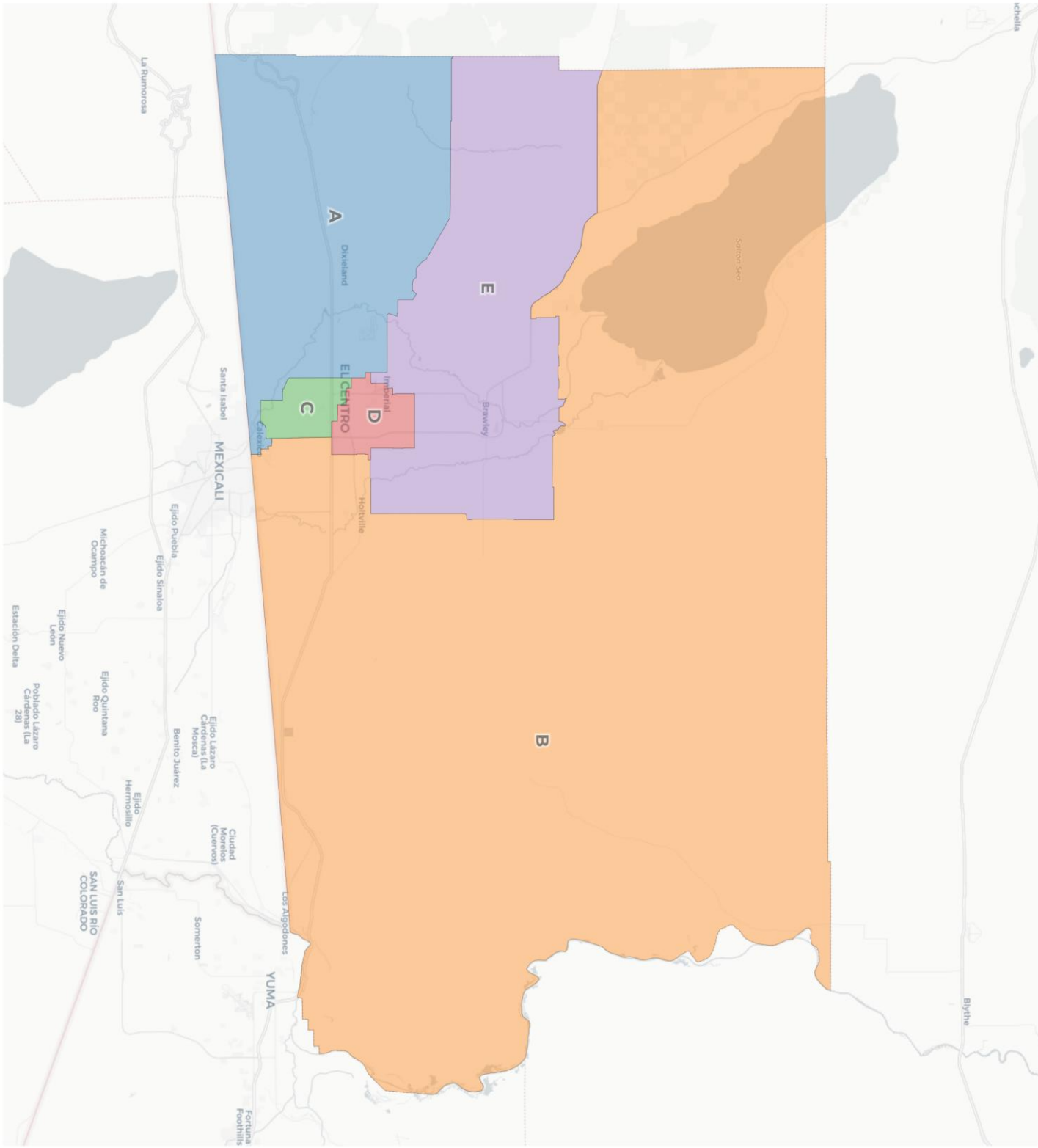
Draft Plan 2 with Cities



REDISTRICTING PARTNERS

Imperial County

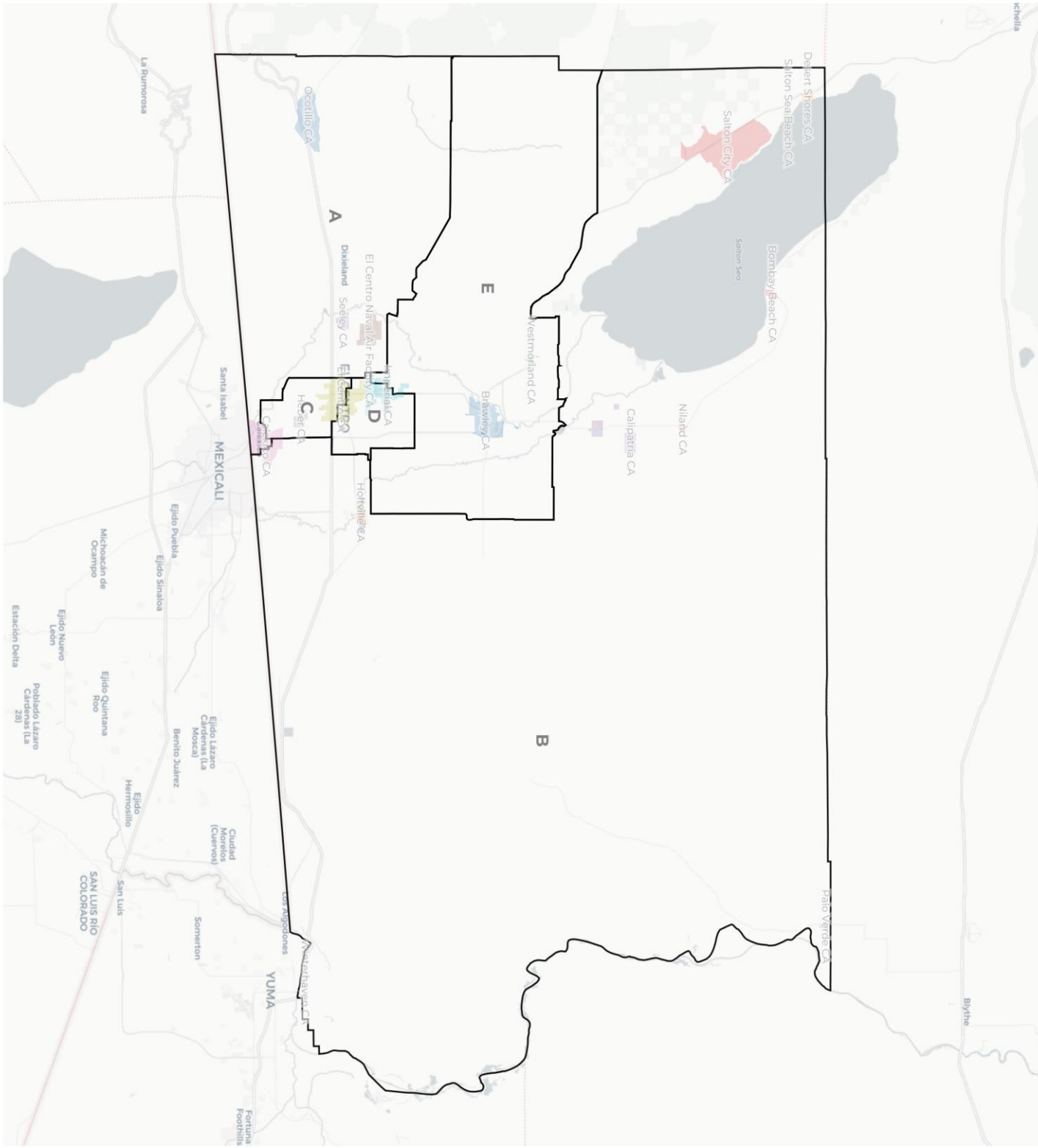
Draft Plan 2



REDISTRICTING PARTNERS

Imperial County

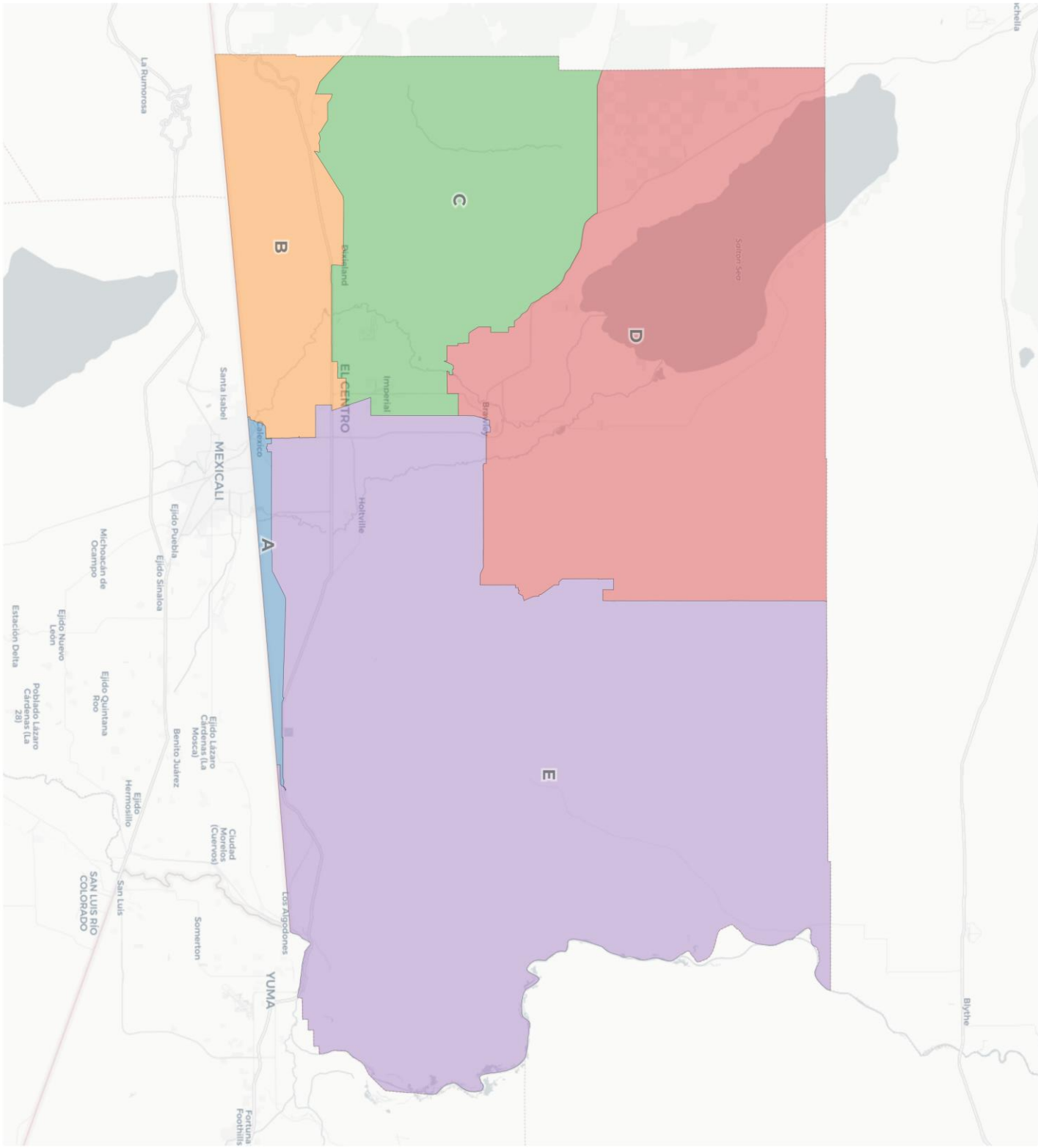
Draft Plan 2 with Cities



REDISTRICTING PARTNERS

Imperial County

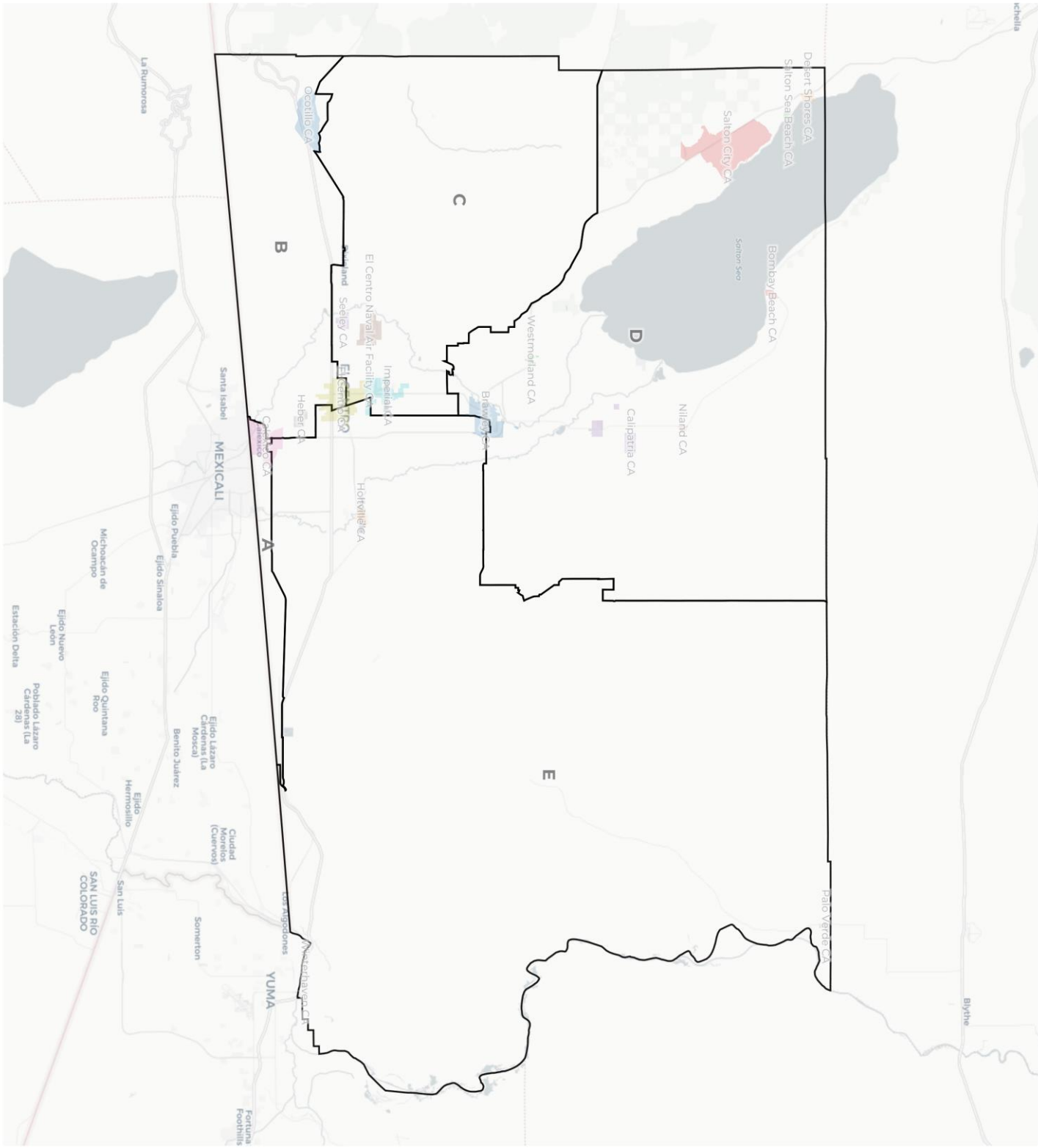
Draft Plan 3



REDISTRICTING PARTNERS

Imperial County

Draft Plan 3 with Cities



REDISTRICTING PARTNERS

From COI to Draft Maps

Getting from input to new proposed maps

All maps approved as “Draft” maps will be placed on redistricting website for public feedback.

- Written input
- Public comment and next hearing
- Potential map changes in DistrictR tool

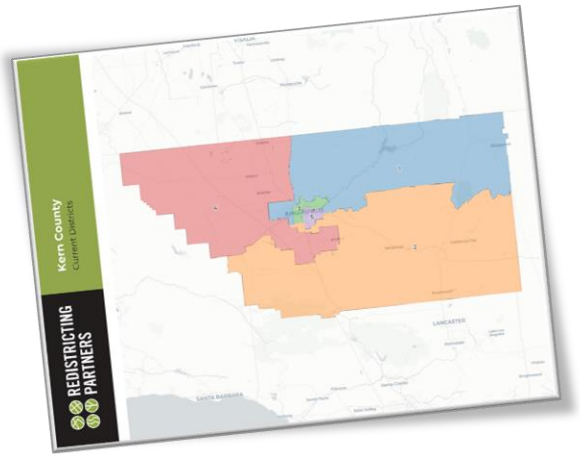
REDISTRICTING PARTNERS

From COI to Draft Maps

Getting from input to new proposed maps

Future hearings will allow for changes to the Drafts prior to adoption

- Hearing on draft maps
- Selection on final proposed draft with any changes
- Up/Down vote on single plan by December 15th



REDISTRICTING PARTNERS