

**HELP SHAPE
THE COUNTY'S
*Future!***



**Imperial County
2021 Redistricting**

**Countywide
Workshop**

Questions We are Going to Answer



What is redistricting?



Who is the Redistricting Advisory Commission?



What are traditional redistricting principles?



What is DistrictR?



What are communities of interest?



What are our goals?



What do the draft maps look like?

What is redistricting?

Redistricting is the process of adjusting district lines every 10 years after the release of U.S. Census data.

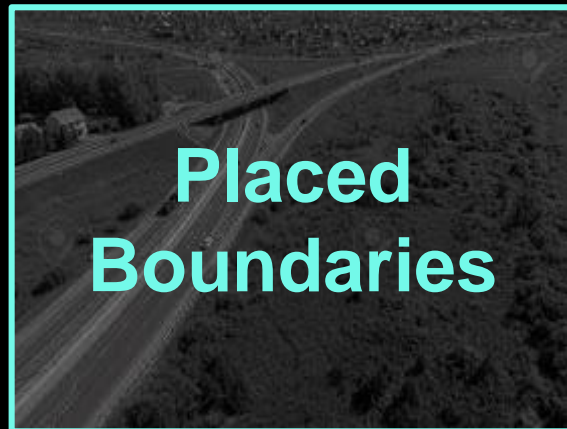
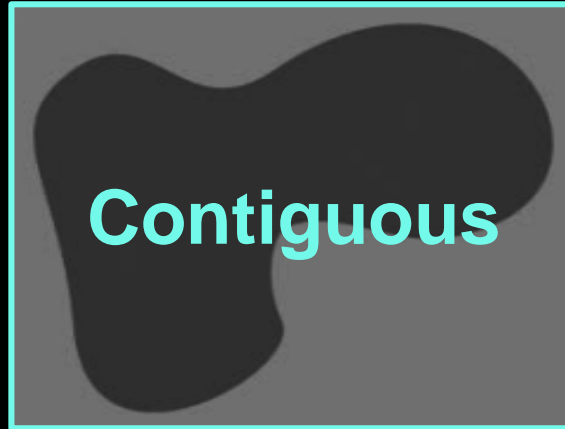
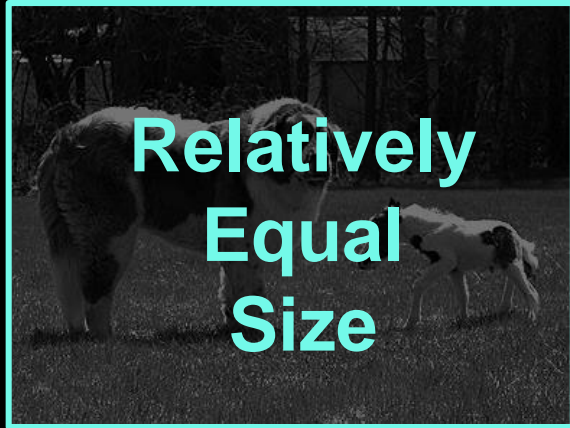


Who is the Redistricting Advisory Commission?



	District 1 Dr. Richard Gutierrez	District 5 Lorena Minor-Montes
District 3 David Roman	District 2 Diahna Garcia - Ruiz	District 4 Eric Reyes

What are traditional redistricting principles?





What is DistrictR?

The County has an easy to use mapping tool available to anyone that wants to participate in the County's redistricting efforts.

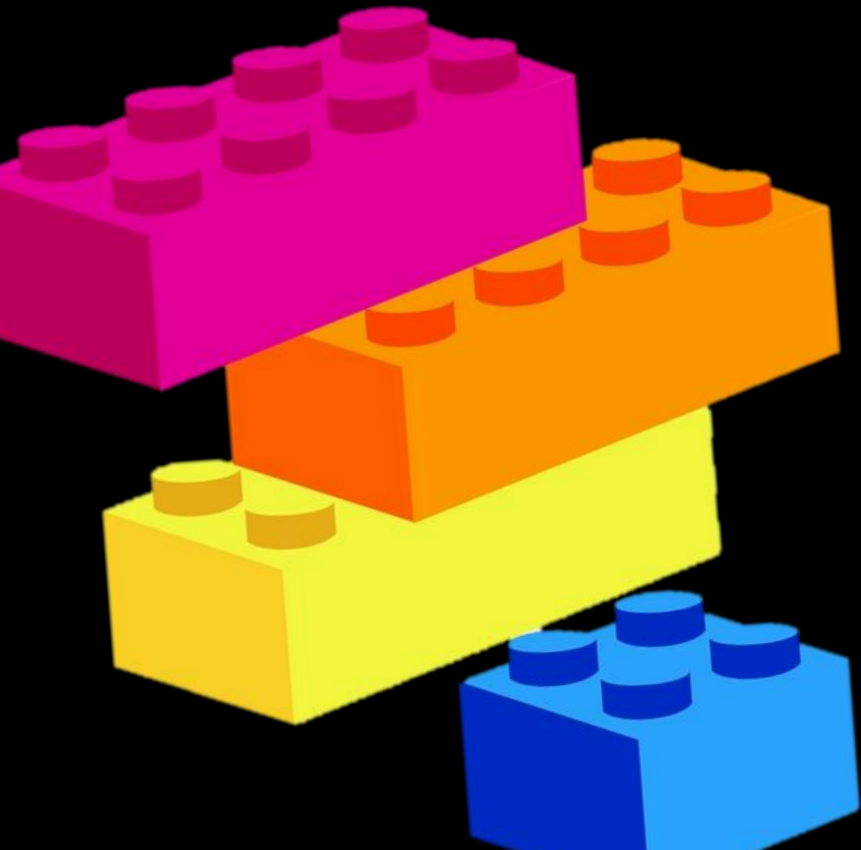
THE BEST PART?

YOU GET TO DRAW YOUR OWN LINES

https://districtr.org/event/Imperial_County

What are communities of interest?

Communities of interest include ethnic and language minorities as well as other groups.

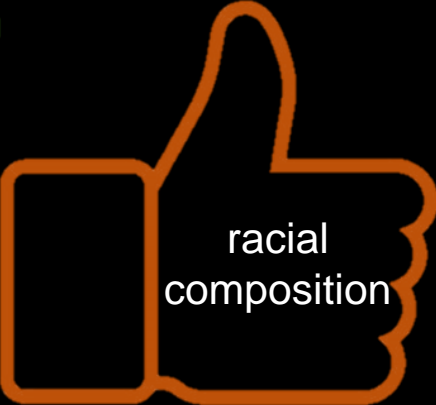


While communities of interest may include race, it cannot be the *predominant factor* in drawing district boundaries.

What IS a community of interest?



historical
communities



racial
composition




religious
facilities




neighborhoods



natural
resource
features



economic
interests




ethnic
areas



school
districts



immigrant
communities



downtown/
urban areas

What IS NOT a community of interest?



incumbents



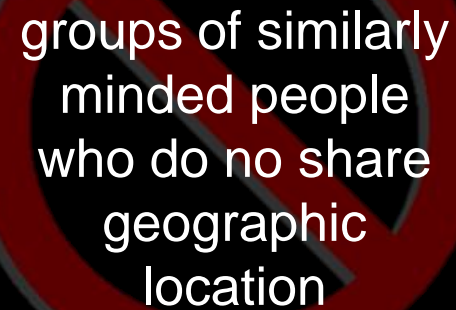
political party
affiliation



political
candidates



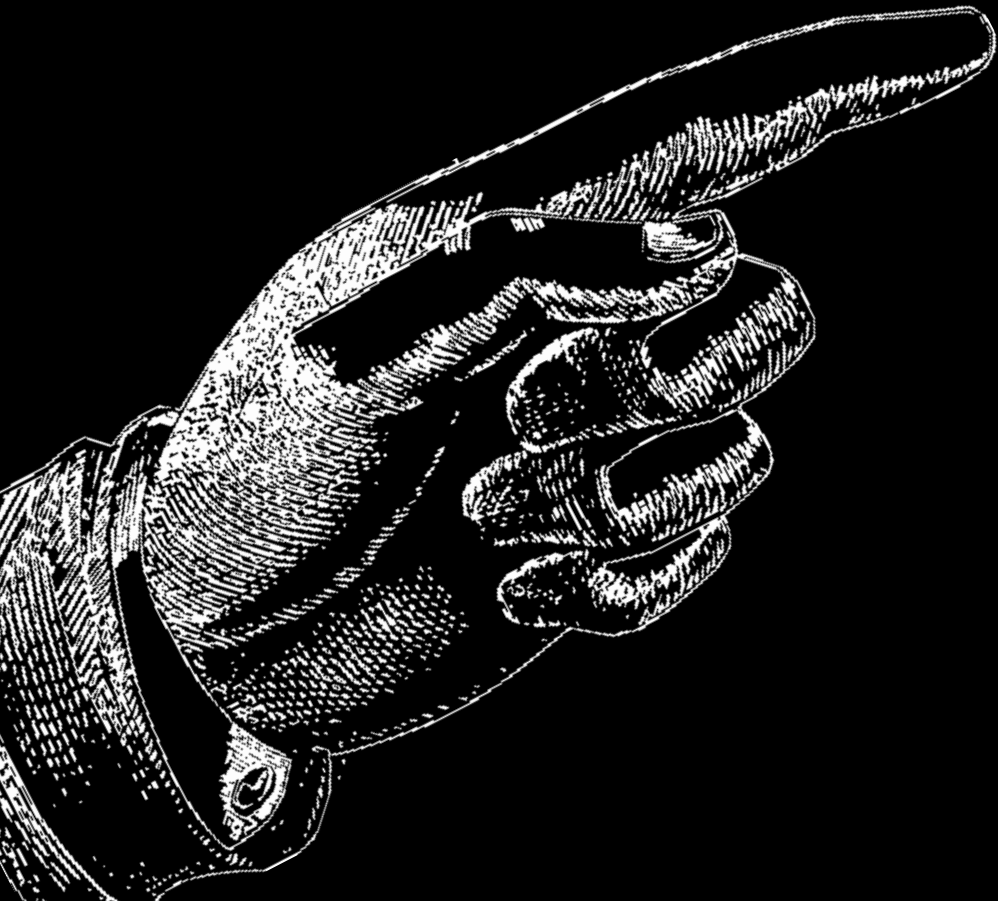
communities of
interest that are
county-wide



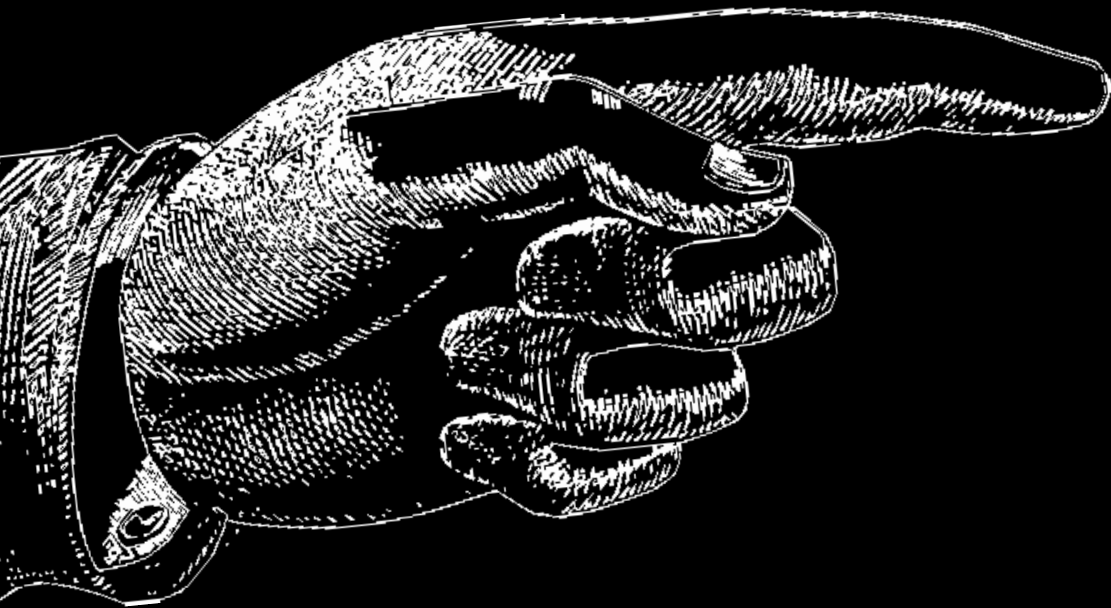
groups of similarly
minded people
who do not share
geographic
location

Important Questions to Ask

Does the community have a shared culture, characteristics or bond?



Important Questions to Ask



Is the community geographic in nature?
Is the community able to be mapped?
Are there are geographical boundaries?

Important Questions to Ask



What is the community's relationship with the jurisdiction being redistricted?
How is it affected by the policy decisions made by the elected officials?


What are our goals?



Relatively
Equal
Population



Protect
Communities
of Interest

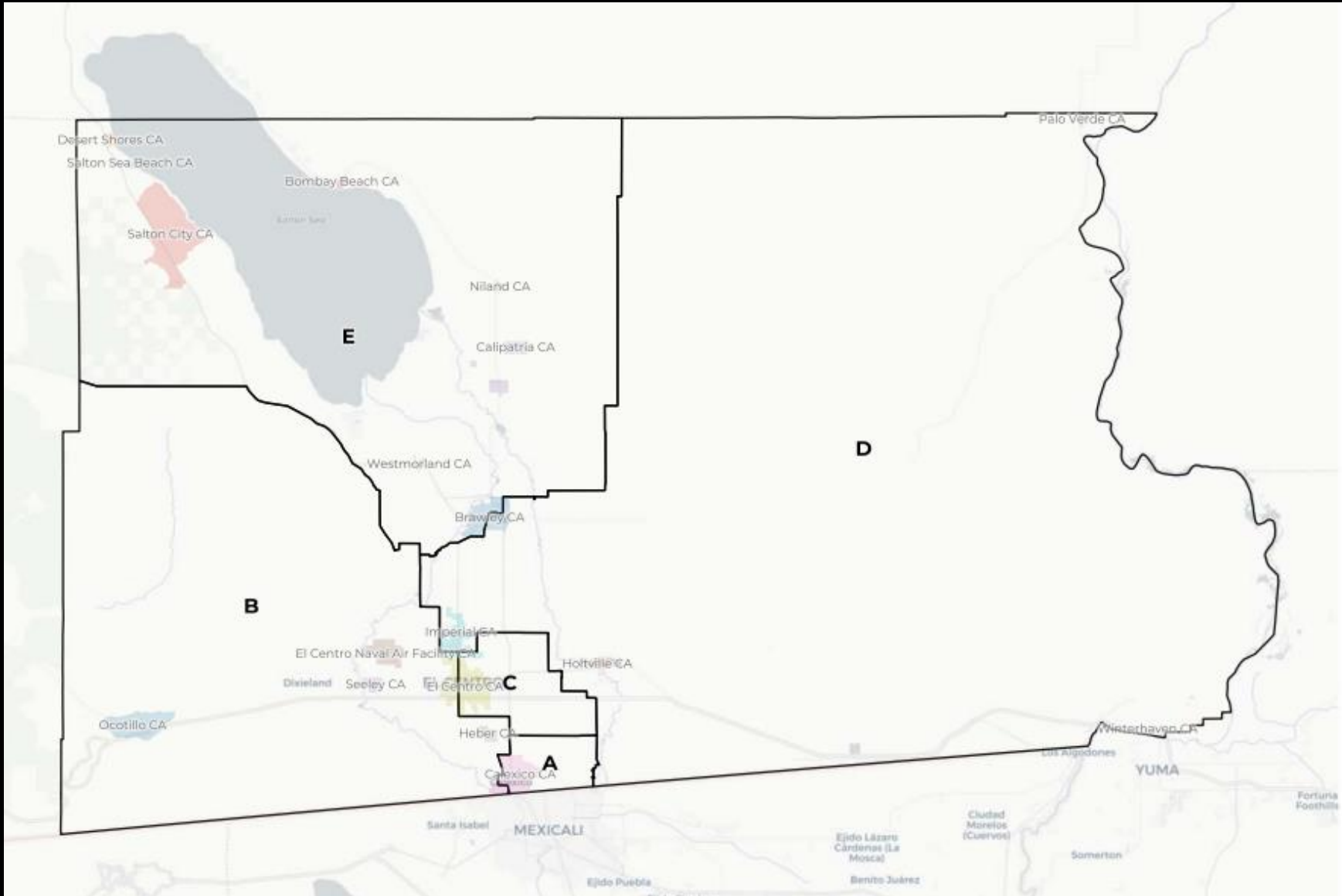


Total
Deviation
10% or less



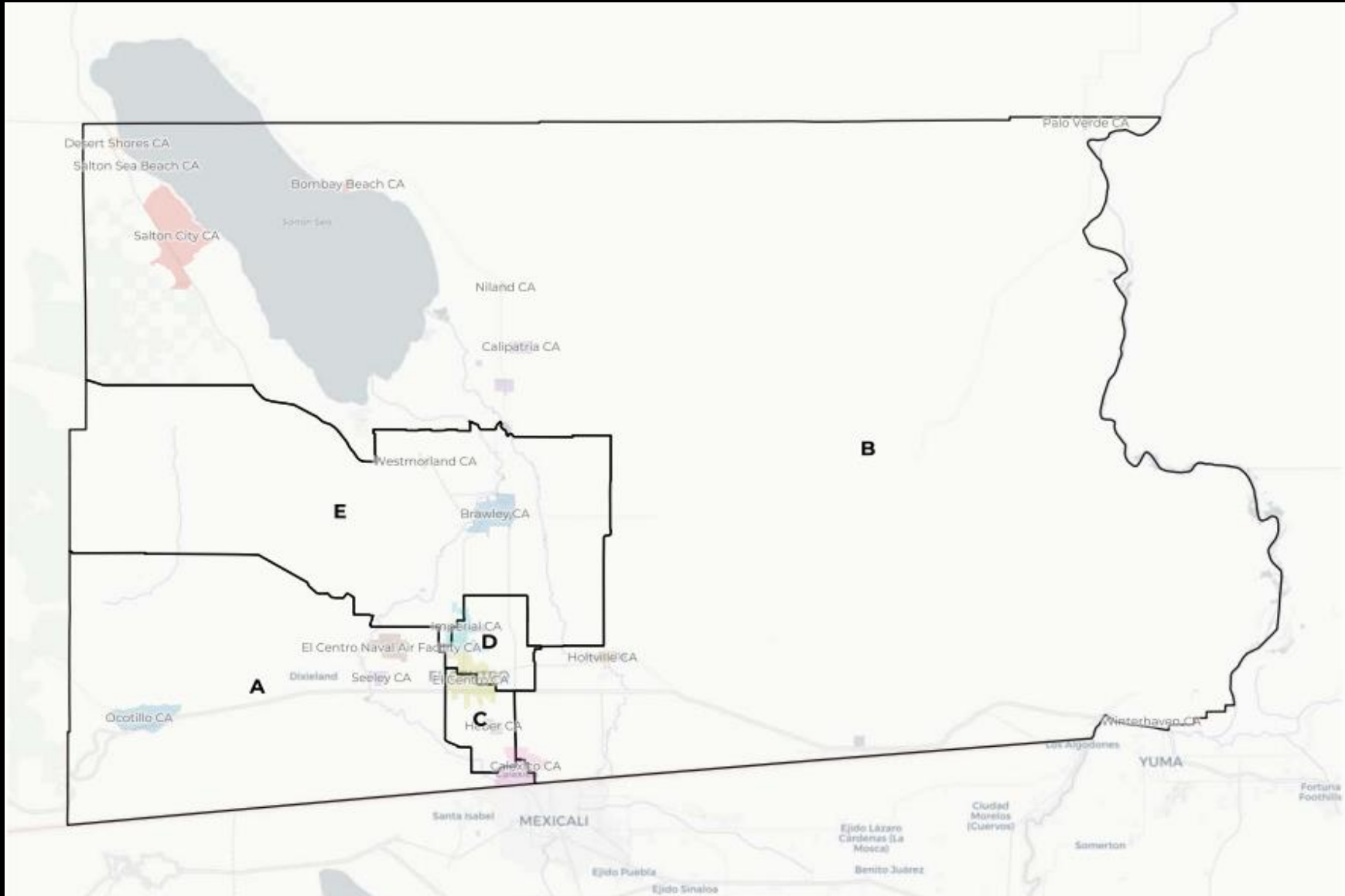
Adhere to
Redistricting
Principles

What do the draft maps look like?



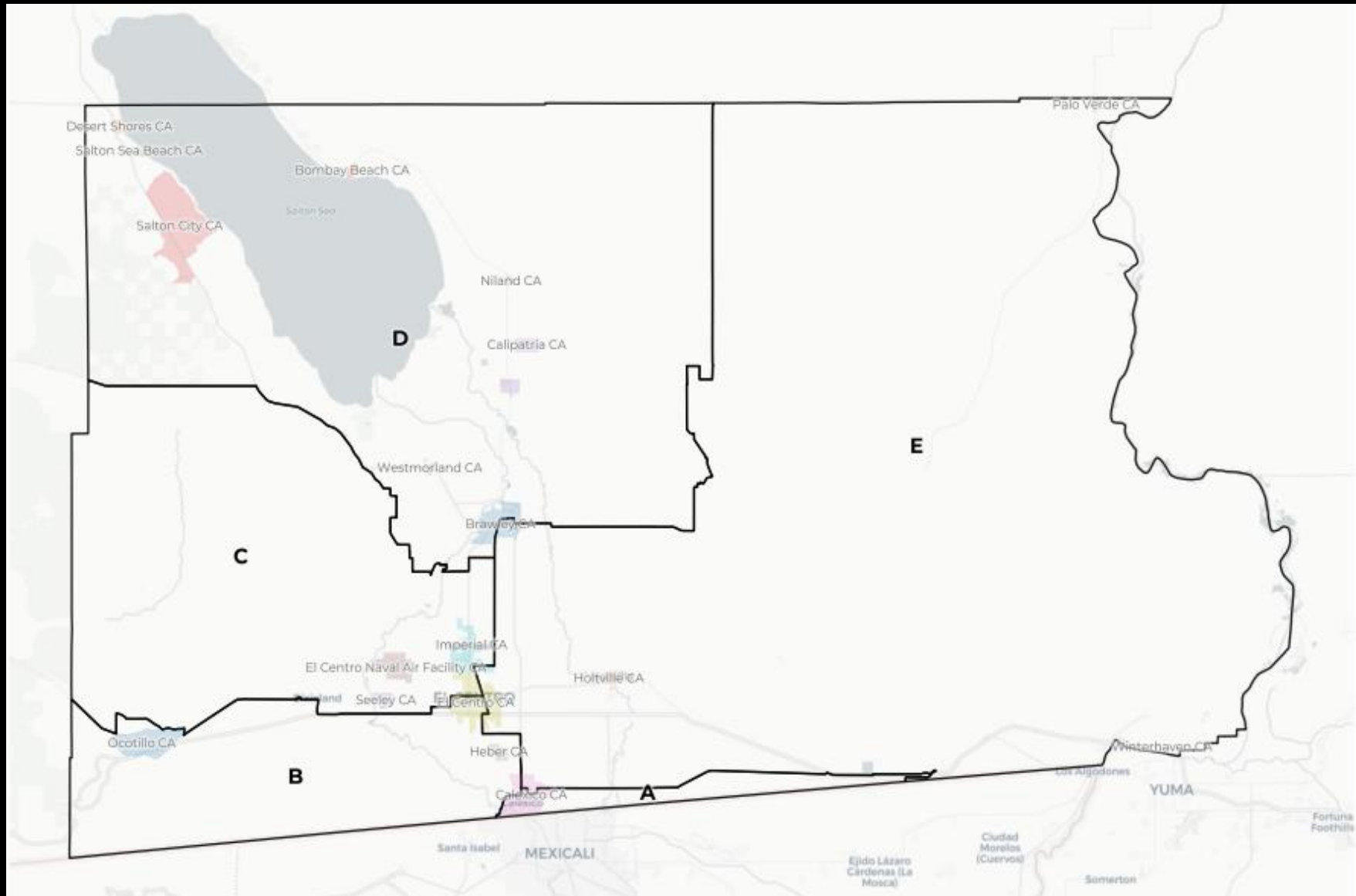
Plan 1			
Total Population 173,626			
Ideal District Size 34,725			
	Population	Deviation	Deviation Percentage
A	35,584	859	2.5%
B	34,989	264	0.8%
C	34,294	-431	-1.2%
D	33,962	-763	-2.2%
E	34,797	72	0.2%
Total Deviation 4.7%			

What do the draft maps look like?



Plan 2			
Total Population 173,626			
Ideal District Size 34,725			
	Population	Deviation	Deviation Percentage
A	33,279	-1,446	-4.2%
B	33,395	-1,330	-3.8%
C	35,300	575	1.7%
D	36,024	1,299	3.7%
E	35,628	903	2.6%
Total Deviation 7.9%			

What do the draft maps look like?



Plan 3			
Total Population 173,626			
Ideal District Size 34,725			
	Population	Deviation	Deviation Percentage
A	34,463	-262	-0.8%
B	34,201	-524	-1.5%
C	35,585	860	2.5%
D	34,506	-219	-0.6%
E	34,871	145	0.4%
Total Deviation 4%			

WE WANT TO HEAR FROM YOU!

Input may be submitted in any of the following ways prior to **October 25, 2021**:

- Via email to blancaacosta@co.imperial.ca.us,
 - In person at an upcoming event,
- On the County's mapping tool (https://districtr.org/event/Imperial_County),
 - Via phone at (442) 265-1014, or
 - In any way in you can imagine!

UPCOMING MEETINGS

- Redistricting Advisory Commission Public Hearing:
 - October 14, 2021 at 6:00 p.m.
 - Board Chambers, 940 W. Main St., El Centro, CA
- Redistricting Advisory Commission Meeting:
 - October 20, 2021 at 6:00 p.m.
 - Board Chambers, 940 W. Main St., El Centro, CA